

## REPAY

**Realtime Electronic Payments** 

## Q1 2022 Earnings Supplement

May 2022

## Disclaimer

Repay Holdings Corporation ("REPAY" or the "Company") is required to file annual, quarterly and current reports, proxy statements and other information with the Securities and Exchange Commission ("SEC") Such filings, which you may obtain for free at the SEC's website at http://www.sec.gov, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

#### Forward-Looking Statements

This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results. REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result." "are expected to." "will continue," "is anticipated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, REPAY's 2022 outlook and other financial guidance, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and REPAY's business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond REPAY's control. In addition to factors previously disclosed in REPAY's reports filed with the SEC, including its Annual Report on Form 10-K for the year ended December 31, 2021, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements; exposure to economic conditions and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending; the impacts of the ongoing COVID-19 coronavirus pandemic and the actions taken to control or mitigate its spread; a delay or failure to integrate and/or realize the benefits of REPAY's recent acquisitions: changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets, including the regulatory environment applicable to REPAY's clients: the ability to retain, develop and hire key personnel: risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to maintain effective internal controls. Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about REPAY or the date of such information in the case of information from persons other than REPAY, and REPAY disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this Presentation. Forecasts and estimates regarding our industry and end markets are based on sources REPAY believes to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

#### Industry and Market Data

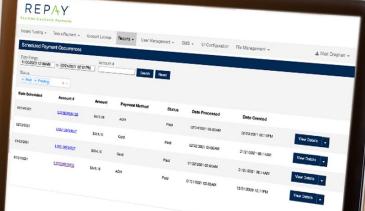
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#### Non-GAAP Financial Measures

This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, employee recruiting costs, other taxes, restructuring and other strategic initiative costs and other non-recurring charges. Adjusted Net Income is a non-GAAP financial measure that represents net income prior to amortization of acquisition-related intangibles, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on extinguishment of debt. loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation expense, transaction expenses, employee recruiting costs restructuring and strategic initiative costs and other non-recurring charges non-cash interest expense net of tax effect associated with these adjustments. Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions. Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although management excludes amortization from acquisition-related intangibles from REPAY's non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Organic gross profit growth is a non-GAAP financial measure that represents vear-on-vear gross profit growth that excludes incremental gross profit attributable to acquisitions made in the applicable prior period (or any subsequent period). REPAY believes that Adjusted EBITDA, Adjusted Net Income and organic gross profit growth provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, Adjusted EBITDA. Adjusted Net Income and organic gross profit growth are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled Adjusted EBITDA, Adjusted Net Income, organic gross profit growth, or similar measures, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures, which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider Adjusted EBITDA, Adjusted Net Income and organic gross profit growth alongside other financial performance measures. including net income and REPAY's other financial results presented in accordance with GAAP.







REPAY

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## Financial Update & Outlook



# We are well positioned for another successful year of growth in 2022

We will continue to take advantage of the many secular trends towards frictionless digital payments that have been, and will continue to be, a tailwind driving our business

## First Quarter 2022 Financial Highlights

**REPAY's Unique Model Translates Into a Highly Attractive Financial Profile** 



(Represents YoY Growth)



## Financial Update - Q1 2022 (\$MM)

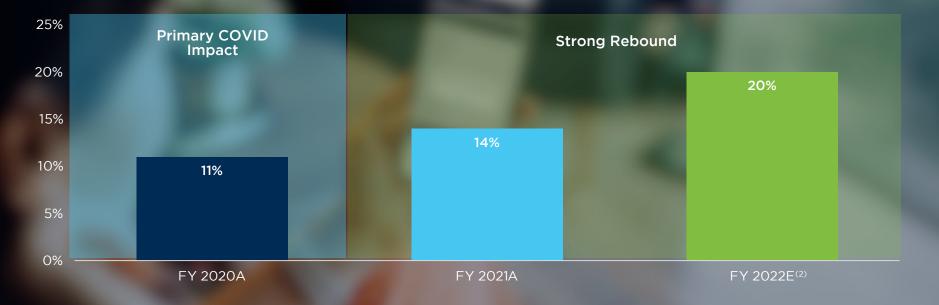


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### Strong Organic Gross Profit Growth Rebound

The growth rates shown below provide evidence of a very resilient business model and strong rebound in organic growth from COVID impacts, which the Company expects will continue in future periods



 Organic gross profit growth is a non-GAAP financial measure that represents year-on-year gross profit growth that excludes incremental gross profit attributable to acquisitions made in the applicable prior period (or any subsequent period). See slide 20 for additional details

2) See slide 9 for additional details



## Strong Liquidity Position as of March 31, 2022

Liquidi	ty
Cash on Hand	\$65 MM
Revolver Capacity	\$165 MM
Total Liquidity	\$230 MM

#### Focused on Maintaining Significant Liquidity

- Preserve liquidity and profitability through:
  - Focusing on high priority hiring
  - Limiting discretionary expenses
  - Negotiations with vendors
- Business continues to show high cash flow conversion
- Continued investments in organic and inorganic growth

Leverage	
Total Debt	\$460 MM
Cash on Hand	\$65 MM
Net Debt	\$395 MM
PF Net Leverage <sup>(1)</sup>	3.5x

#### Committed to Prudently Managing Leverage

- Completed convertible notes offering in early 2021 on the following very favorable terms:
  - 40% conversion premium
  - No interest payments, no principal due until maturity in 2026 (if not converted)
- \$185 million revolver facility provides flexibility for further acquisitions
  - Secured net leverage covenant is max of 2.5x (definitionally excludes convertible notes balance)
  - Drew \$20 million to fund Payix acquisition



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## FY 2022 Outlook

## REPAY reiterates its previously provided guidance for full year 2022, as shown below



Note: REPAY does not provide quantitative reconciliation of forward-looking, non-GAAP financial measures such as forecasted 2022 Adjusted EBIDA to the most directly comparable GAAP financial measure because it is difficult to reliably predict or estimate the relevant components without unreasonable effort due to future uncertainties that may potentially have significant impact on such calculations, and providing them may imply a degree of precision that would be confusing or potentially misleading





## FY 2022 Gross Profit Outlook Bridge (\$MM)

#### REPAY's 2022 Gross Profit Outlook Represents ~41% Total Growth & ~20% Organic Growth



REPAY<sup>\*</sup> Realtime Electronic Payments 

## 2 Strategy & Business Updates



## With Our Q1 2022 Performance We See Multiple Levers to Continue to Drive Growth

**46%** 

Q1 2022 Gross Profit Growth

Majority of growth derived from further penetration of existing client base REPAY's leading platform & attractive market opportunity position it to build on its record of robust growth & profitability

EXECUTE ON EXISTING BUSINESS

BROADENING ADDRESSABLE MARKET AND SOLUTIONS



Expand Usage and Increase Adoption



Future Market Expansion Opportunities



Acquire New Clients in Existing Verticals



Strategic M&A





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## Executing on Growth Plan

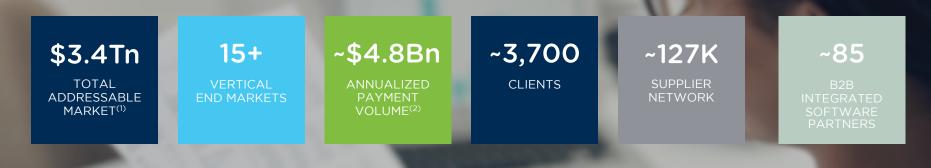
EXPANDING EXIS	STING BUSINESS	BROADEN ADDRESSABLE MARKET AND SOLUTIONS	
225 SOFTWARE PARTNER RELATIONSHIPS <sup>(1)</sup> , INCLUDING:	ADDED NEW CUSTOMERS VIA DIRECT SALESFORCE ACROSS ALL VERTICALS	<b>Expanded TAM to ~\$5.3 trillion<sup>(2)</sup></b> through strategic M&A, including our acquisition of BillingTree, Kontrol Payables and Payix	
B2B CROSS BORDER	Partnered with Veem to expand ability to deliver cross-border payment options	Continued to grow existing relationships and add new names to our <b>Buy Now Pay Later</b> pipeline	
LOAN REPAYMENT / ARM / CREDIT UNION Coldpoint C&R Software inovated Finicity Megasys FLEX*	Further product expansion in loan repayments, <b>through partnership with Finicity</b>	Completed concurrent common stock and convertible notes offerings in Q1 2021, as well as amended our revolving credit facility –	
B2B VIRTUAL CARD / AP AUTOMATION	Ended Q1 2022 with 210+ total credit union	providing the Company with <b>ample liquidity</b> of <b>\$230 million</b> to pursue deals	
<b>billtrust</b> Global.	customers	Engaged 30+ software developers thus far through relationship with Protego to <b>enhan</b>	
MORTGAGE SERVICING ELLICK KNIGHT	VISA ACCEPTANCE FASTRACK PROGRAM	and accelerate new product and research & development capabilities	
*Denotes new relationship added Q1 '22 and beyond	-	R E P A`	

\*Denotes new relationship added Q1 '22 and beyond 1) As of March 31, 2022; certain logos added post this date 2) Third-party research and management estimates as of 3/31/2022

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## **REPAY's Growing B2B Payments Business**

Combined AR and AP automation solution provides a compelling value proposition to clients



#### B2B Merchant Acquiring

- \$1.2Tn total addressable market
- Integrations with leading ERP platforms, serving a highly diversified client base across a wide range of industry verticals
- Expanded into B2B vertical via APS acquisition
- Cross sell initiative happening within Sage and Acumatica ERPs to add AP solutions

#### **B2B AP Automation**

- \$2.2Tn total addressable market
- Fully integrated AP automation platform with electronic payment capabilities including virtual cards and ACH
- Expanded into AP automation vertical via cPayPlus, CPS, and Kontrol acquisitions
- Entered the B2B healthcare space through Ventanex acquisition



Third-party research and management estimates as of 3/31/22
Volume includes merchant acquiring credit and debit card, virtual card, and enhanced ACH

## Powerful B2B Offering



One-stop-shop B2B payments solutions provider

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## Appendix

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## Q1 2022 Financial Update

	THREE MONTHS ENDED MARCH 31		CHAI	NGE
<u>(\$MM)</u>	2022	2021	AMOUNT	%
Card Payment Volume	\$6,404.6	\$4,614.0	\$1,790.6	39%
Total Revenue	\$67.6	\$47.5	\$20.0	42%
Cost of Services	16.6	12.5	4.1	33%
Gross Profitm	\$51.0	\$35.0	\$16.0	46%
SG&A(2)	4.7	40.0	(35.3)	88%
EBITDA	\$46.3	(\$4.9)	\$51.3	NM
Depreciation and Amortization	28.6	17.8	10.8	61%
Interest Expense	1.0	1.2	(0.2)	(16%)
Income Tax Expense (Benefit)	3.8	(5.9)	9.8	NM
Net Income (Loss)	\$12.9	(\$18.0)	\$30.9	NM
	\$29.3	\$20.5	\$8.8	43%
Adjusted Net Income	\$18.4	\$15.1	\$3.3	22%

1) Gross Profit is defined as Total Revenue less Cost of Services

2) SG&A includes expense associated with the change in fair value of tax receivable liability, change in fair value of contingent consideration, and other income / expenses

3) See "Adjusted EBITDA Reconciliation" on slide 17 for reconciliation of Adjusted EBITDA to its most comparable GAAP measure

4) See "Adjusted Net Income Reconciliation" on slide 18 for reconciliation of Adjusted Net Income to its most comparable GAAP measure

## Adjusted EBITDA Reconciliation

(\$MM)	Q1 2022	Q1 2021
Net Income (Loss)	\$12.9	(\$18.0)
Interest Expense	1.0	1.2
Depreciation and Amortization <sup>(1)</sup>	28.6	17.8
Income Tax Expense (Benefit)	3.8	(5.9)
EBITDA	\$46.3	(\$4.9)
Loss on extinguishment of debt <sup>(2)</sup>	-	5.9
Loss on termination of interest rate hedge <sup>(3)</sup>	-	9.1
Non-cash change in fair value of contingent consideration <sup>(4)</sup>	(2.9)	2.6
Non-cash change in fair value of assets and liabilities <sup>(5)</sup>	(24.6)	(1.0)
Share-based compensation expense <sup>(6)</sup>	3.4	5.2
Transaction expenses <sup>(7)</sup>	4.9	2.3
Employee recruiting costs <sup>(8)</sup>	0.2	0.1
Other taxes <sup>(9)</sup>	0.1	0.1
Restructuring and other strategic initiative costs <sup>(10)</sup>	1.2	0.6
Other non-recurring charges <sup>(11)</sup>	0.7	0.4
Adjusted EBITDA	\$29.3	\$20.5

- 1) For the three months ended March 31, 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and client relationships, non-compete agreement, and software intangibles acquired through our acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. For the three months ended March 31, 2021 reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and client relationships, non-compete agreement, and software intangibles acquired through our acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus and CPS. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
- 2) Reflects write-offs of debt issuance costs relating to Hawk Parent's term loans.
- Reflects realized loss of our interest rate hedging arrangement which terminated in conjunction with the repayment of term loans.
- 4) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- 5) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- Represents compensation expense associated with equity compensation plans, totaling \$3.4 million and \$5.2 million for the three months ended March 31, 2022 and 2021, respectively.
- 7) Primarily consists of (i) during the three months ended March 31, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payix, and (ii) during the three months ended March 31, 2021, professional service fees and other costs incurred in connection with the acquisition of Ventanex, cPayPlus, and CPS, as well as professional service expenses related to the January 2021 equity and convertible notes offerings.
- Represents payments made to third-party recruiters in connection with a significant expansion of our personnel, which we expect will become more moderate in subsequent periods.
- 9) Reflects franchise taxes and other non-income based taxes.
- Reflects consulting fees related to our processing services and other operational improvements, including restructuring and integration activities related to our acquired businesses, that were not in the ordinary course during the three months ended March 31, 2022 and 2021.
- 11) For the three months ended March 31, 2022 and 2021, reflects extraordinary refunds to clients and other payments related to COVID-19 and non-cash rent expense.

## Adjusted Net Income Reconciliation

(\$MM)	Q1 2022	Q1 2021
Net Income (Loss)	\$12.9	(\$18.0)
Amortization of acquisition-related intangibles <sup>(1)</sup>	23.1	16.0
Loss on extinguishment of debt <sup>(2)</sup>	-	5.9
Loss on termination of interest rate hedge <sup>(3)</sup>	-	9.1
Non-cash change in fair value of contingent consideration <sup>(4)</sup>	(2.9)	2.6
Non-cash change in fair value of assets and liabilities <sup>(5)</sup>	(24.6)	(1.0)
Share-based compensation expense <sup>(6)</sup>	3.4	5.2
Transaction expenses <sup>(7)</sup>	4.9	2.3
Employee recruiting costs <sup>(8)</sup>	0.2	0.1
Restructuring and other strategic initiative costs <sup>(9)</sup>	1.2	0.6
Other non-recurring charges <sup>(10)</sup>	0.7	0.4
Non-cash interest expense <sup>(11)</sup>	0.7	0.5
Pro forma taxes at effective rate <sup>(12)</sup>	(1.2)	(8.7)
Adjusted Net Income	\$18.4	\$15.1

- 1) For the three months ended March 31, 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and client relationships, non-compete agreement, and software intangibles acquired through our acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. For the three months ended March 31, 2021 reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and client relationships, non-compete agreement, and software, intangibles acquired through our acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus and CPS. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software.
- 2) Reflects write-offs of debt issuance costs relating to Hawk Parent's term loans.
- 3) Reflects realized loss of our interest rate hedging arrangement which terminated in conjunction with the repayment of term loans.
- 4) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
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- Reflects consulting fees related to our processing services and other operational improvements, including restructuring and integration activities related to our acquired businesses, that were not in the ordinary course during the three months ended March 31, 2022 and 2021.
- 10) For the three months ended March 31, 2022 and 2021, reflects extraordinary refunds to clients and other payments related to COVID-19 and non-cash rent expense.
- 11) Represents non-cash deferred debt issuance costs.
- 12) Represents pro forma income tax adjustment effect associated with items adjusted above.

## Depreciation and Amortization Detail

(\$MM)	Q1 2022	Q1 2021
Acquisition-related intangibles	\$23.1	\$16.0
Software	4.9	1.5
Amortization	28.1	17.5
Depreciation	0.5	0.3
Total Depreciation and Amortization	\$28.6	\$17.8

Note: Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income on slide 18). Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from our non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles.



## **Organic Gross Profit Reconciliation**

	FY 2020A	FY 2021A	FY 2022E
Total Gross Profit Growth	44%	44%	41%
Less: Growth from Acquisitions	33%	30%	21%
Organic Gross Profit Growth <sup>(1)</sup>	11%	14%	20%