

On July 11, 2019 (the "Closing Date"), Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge changed its name to Repay Holdings Corporation ("REPAY"). Unless otherwise indicated, information provided in this presentation that relates to the 3-month period ended September 30, 2019 reflects the combination of (i) Hawk Parent for the period from July 1, 2019 through July 10, 2019 and (ii) REPAY for the period from the Closing Date through September 30, 2019. Such combination reflects a simple arithmetic addition of relevant periods. The historical financial information of Thunder Bridge prior to the Business Combination has not been reflected in any financial information of Hawk Parent.

The Company's filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at <a href="http://www.sec.gov">http://www.sec.gov</a>, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

#### Forward-Looking Statements

This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "estimated," "believe," "intend," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, REPAY's 2020 outlook (including contributions of CPS Payment Services), the effects of the COVID-19 pandemic, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond our control. Actual results and the timing of events may differ materially from the results anticipated in these forward-looking statements. In addition to factors previously disclosed in prior reports filed with the SEC, including our Annual Report on Form 10-K for the year ended December 31, 2019 and Quarterly Report on Form 10-Q for the quarter ended September 30, 2020, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to economic conditions and political risk affecting the consumer loan market and consumer and commercial spending; the impacts of the ongoing COVID-19 coronavirus pandemic and the actions taken to control or mitigate its spread (which impacts are highly uncertain and cannot be reasonably estimated or predicted at this time); a delay or failure to integrate and realize the benefits of the CPS Payment Services acquisition or any of REPAY's other recent acquisitions; changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets; risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to develop and maintain effective internal controls. Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about us or the date of such information in the case of information from persons other than us, and we disclaim any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this prospectus. Forecasts and estimates regarding our industry and end markets are based on sources we believe to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Annualized, pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

#### **Industry and Market Data**

The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, are responsible for any errors or omissions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such content. Neither REPAY nor its affiliates give any express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or liability for direct, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the information herein.

#### Non-GAAP Financial Measures

This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain non-cash and non-recurring charges, such as non-cash loss on extinguishment of debt, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, management fees, legacy commission related charges, employee recruiting costs, other taxes, strategic initiative related costs and other non-recurring charges. Adjusted Net Income is a non-GAAP financial measure that represents net income prior to amortization of acquisition-related intangibles, as adjusted to add back certain non-cash and non-recurring charges, such as non-cash loss on extinguishment of debt, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, share-based compensation expenses, management fees, legacy commission related charges, employee recruiting costs, strategic initiative related costs and other non-recurring charges, net of tax effect associated with these adjustments. Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions. Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although we exclude amortization from acquisition-related intangibles from our non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. REPAY believes that Adjusted EBITDA and Adjusted Net Income provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, Adjusted EBITDA and Adjusted Net Income are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled Adjusted EBITDA and Adjusted Net Income, or similar measures, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures. which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider Adjusted EBITDA and Adjusted Net Income alongside other financial performance measures, including net income and REPAY's other financial results presented in accordance with GAAP.

#### No Offer or Solicitation

This Presentation is for informational purposes only and is neither an offer to sell or purchase, nor a solicitation of an offer to sell, buy or subscribe for any securities, nor shall there be any sale, issuance or transfer of securities in any jurisdiction in contravention of applicable law.



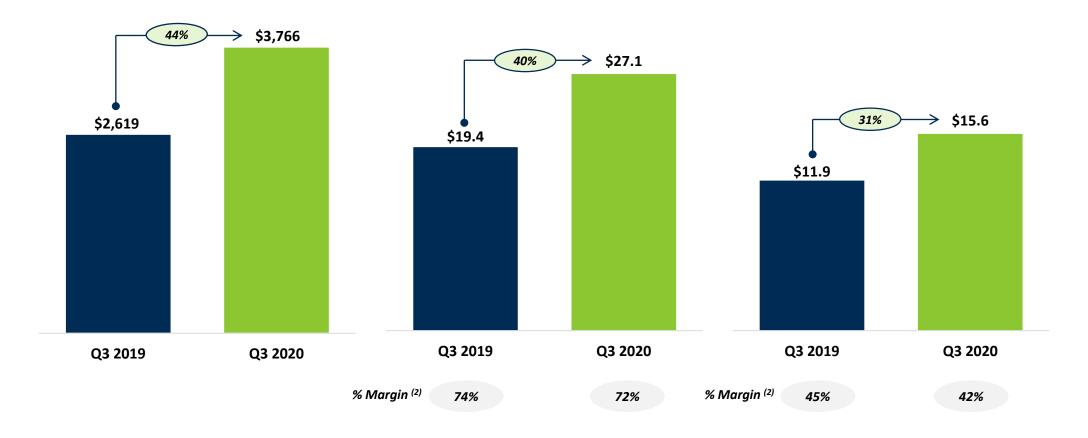




(Represents Y-o-Y Growth)

(\$MM)





<sup>1)</sup> Gross Profit is defined as Revenue less Cost of Services

<sup>2)</sup> As a % of Revenue

## Preliminary Financial Metrics as of October 31, 2020

Liquidity		
PF Cash on Hand <sup>(1)</sup>	\$101MM	
Revolver Capacity	\$30MM	
DDTL Capacity	\$46MM	
Total Liquidity	\$177MM	

Focused on Maintaining Significant Liquidity	<u>t Liquidity</u>
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- Preserve liquidity and profitability through:
  - Scaled back hiring
  - Limiting discretionary expenses
  - Negotiations with vendors
- Significant cash raised from follow-on offering and warrant exercises
- Renewed DDTL to provide capacity for further acquisitions and earnouts
- Business continues to be cash flow positive
- Continued investments in growth

Leverage		
Total Debt	\$264MM	
PF Cash on Hand <sup>(1)</sup>	\$101MM	
Net Debt	\$163MM	
PF Net Leverage <sup>(2)</sup>	2.3x	

### **Committed to Prudently Managing Leverage**

- Recently paid \$4.0m to satisfy TriSource earnout
  - Anticipate \$7.0m in near-term earnout obligations
- No near-term maturities
  - All borrowings mature February 2025
  - Principal payments for the next 12 months total \$6.8 million
- Net leverage covenant is 5.00x



Pro forma for \$78m upfront consideration paid for acquisition of CPS Payments.

<sup>2)</sup> Pro forma for adjusted EBITDA contributions of APS Payments, Ventanex, cPayPlus, and CPS Payments for the LTM October period.

Section 2: Strategy & Outlook REPAY Realtime Electronic Payments



CONTINUE TO ADDRESS LARGE, UNDERSERVED VERTICALS,
SPECIFICALLY B2B AND AUTO, AND INCREASE CARD
PENETRATION WITH EXISTING CUSTOMERS



ADDING NEW CUSTOMERS VIA DIRECT SALESFORCE ACROSS ALL VERTICALS





INCREASED SOFTWARE PARTNER RELATIONSHIPS, 94 AS OF September 30, 2020<sup>(1)</sup>



BUILDING OUR MORTGAGE SERVICING BUSINESS WITH ELLIE MAE PARTNERSHIP AND STX PRODUCT OFFERING

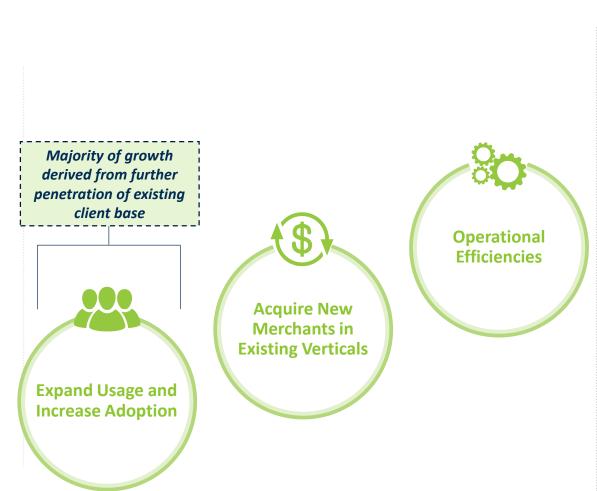


NOW PENETRATING CREDIT UNIONS WITH JACK HENRY SYMITAR, CORRELATION AND CU\*ANSWERS PARTNERSHIPS



EXPANDED TAM TO \$4.7 TRILLION<sup>(2)</sup> THROUGH STRATEGIC M&A FOCUSED ON B2B MERCHANT ACQUIRING, MORTGAGE SERVICING, B2B HEALTHCARE, B2B AP AUTOMATION

## Repay's Leading Platform & Attractive Market Opportunity Position It To Build On Its Record Of Robust Growth & Profitability





**EXECUTE ON EXISTING BUSINESS** 

BROADEN ADDRESSABLE MARKET
AND SOLUTIONS



This range assumes no further unforeseen COVID-related impacts, which could create substantial economic duress in the fourth quarter.





## Combined AR and AP automation solutions provides a compelling value proposition to clients

## **Merchant Acquiring**



## **AP Automation**







\$3.4Tn

10+

\$4Bn

Total
Addressable Market<sup>(1)</sup>

Vertical End Markets Annualized
Payment Volume<sup>(2)</sup>

3,000+

50,000+

40+

**Clients** 

Electronic Payments-Enabled Supplier Network

Integrated Software Partners



Section 3: Appendix REPAY Realtime Electronic Payments

	Three Months Ended September 30,		Change	
(\$MM)	2020	2019	Amount	%
Card Payment Volume	\$3,765.7	\$2,618.6	\$1,147.2	44%
Total Revenue	\$37.6	\$26.3	\$11.4	43%
Cost of Services	10.5	6.8	3.7	53%
Gross Profit <sup>(1)</sup>	\$27.1	\$19.4	\$7.7	40%
SG&A <sup>(2)</sup>	26.3	56.8	(30.6)	54%
EBITDA	\$0.9	(\$37.4)	\$38.3	102%
Depreciation and Amortization Interest Expense Income Tax (Benefit)	7.3 3.6 (3.4)	3.8 2.9 (2.7)	3.5 0.7 (0.7)	92% 24% (24%)
Net Income	(\$6.6)	(\$41.4)	\$34.7	84%
Adjusted EBITDA <sup>(3)</sup>	\$15.6	\$11.9	\$3.7	31%
Adjusted Net Income <sup>(4)</sup>	\$9.5	\$10.4	(\$0.9)	(8%)

 <sup>3)</sup> See "Adjusted EBITDA Reconciliation" on slide 13 for reconciliation of Adjusted EBITDA to its most comparable GAAP measure
 4) See "Adjusted Net Income Reconciliation" on slide 14 for reconciliation of Adjusted Net Income to its most comparable GAAP measure



<sup>1)</sup> Gross Profit is defined as Total Revenue less Cost of Services

SG&A includes expense associated with the change in fair value of tax receivable liability, change in fair value of contingent consideration and other income / expenses

## **Adjusted EBITDA Reconciliation**

(\$MM)	Q3 2020	Q3 2019	
Net Income (Loss)	(\$6.6)	(\$41.4)	
Interest Expense	3.6	2.9	
Depreciation and Amortization	7.3	3.8	
Income Tax Expense (Benefit)	(3.4)	(2.7)	
EBITDA	\$0.9	(\$37.4)	
Loss on extinguishment of debt <sup>(1)</sup>	-	1.3	
Non-cash change in fair value of contingent consideration (2)	(3.8)	-	
Non-cash change in fair value of assets and liabilities (3)	1.5	0.5	
Share-based compensation expense <sup>(4)</sup>	5.8	10.4	
Transaction expenses <sup>(5)</sup>	3.3	35.0	
Management Fees <sup>(6)</sup>	-	0.0	
Legacy commission related charges <sup>(7)</sup>	7.2	1.9	
Employee recruiting costs <sup>(8)</sup>	0.1	0.0	
Other taxes <sup>(9)</sup>	0.2	0.0	
Restructuring and other strategic initiative costs (10)	0.4	0.1	
Other non-recurring charges <sup>(11)</sup>	0.1	0.1	
Adjusted EBITDA	\$15.6	\$11.9	

- l) Reflects write-offs of debt issuance costs relating to Hawk Parent's term loans and prepayment penalties relating to its previous debt facilities.
- 2) Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- 4) Represents compensation expense associated with equity compensation plans, totaling \$5,768,170 in the three months ended September 30, 2020, \$908,977 in the Predecessor period from January 1, 2019 to July 10, 2019 and \$9,750,821 as a result of new grants made in the Successor period from July 11, 2019 to September 30, 2019.
- Primarily consists of (i) during the three months ended September 30, 2020, professional service fees and other costs incurred in connection with the acquisition of cPayPlus, and additional transaction expenses incurred in connection with the Business Combination and the acquisitions of TriSource Solutions, APS Payments, and Ventanex as well as professional service expenses related to the follow-on offerings and (ii) during the three ended September 30, 2019, professional service fees and other costs in connection with the Business Combination, the acquisitions of TriSource Solutions, and APS Payments.
- 6) Reflects management fees paid to Corsair Investments, L.P. pursuant to the management agreement, which terminated upon the completion of the Business Combination.
- 7) Represents payments made to certain employees in connection with significant restructuring of their commission structures. These payments represented commission structure changes which are not in the ordinary course of business.
- 8) Represents payments made to third-party recruiters in connection with a significant expansion of our personnel, which REPAY expects will become more moderate in subsequent periods.
- ) Reflects franchise taxes and other non-income based taxes.

which was not in the ordinary course of business.

Reflects consulting fees related to our processing services and other operational improvements, including restructuring and integration activities related to our acquired businesses, that were not in the ordinary course during the three months ended September 30, 2020 and 2019, and additionally one-time expenses related to the creation of a new entity in connection with equity arrangements for the members of Hawk Parent in connection with the Business Combination in the three months ended September 30, 2020, reflects expenses incurred related to one-time accounting system and compensation plan implementation related to becoming a public company, as well as extraordinary refunds to covide the control of three months ended September 30, 2019, reflects expenses incurred related to other one-time legal and compliance matters. Additionally, for the three months ended September 30, 2019 reflects a one-time credit issued to a customer



## **Adjusted Net Income Reconciliation**

(\$MM)	Q3 2020	Q3 2019
Net Income (Loss)	(\$6.6)	(\$41.4)
Amortization of Acquisition-Related Intangibles <sup>(1)</sup>	4.8	2.5
Other Adjustments		
Loss on extinguishment of debt <sup>(2)</sup>	-	1.3
Non-cash change in fair value of contingent consideration (3)	(3.8)	-
Non-cash change in fair value of assets and liabilities (4)	1.5	0.5
Share-based compensation expense <sup>(5)</sup>	5.8	10.4
Transaction expenses <sup>(6)</sup>	3.3	35.0
Management Fees <sup>(7)</sup>	-	0.0
Legacy commission related charges <sup>(8)</sup>	7.2	1.9
Employee recruiting costs <sup>(9)</sup>	0.1	0.0
Restructuring and other strategic initiative costs (10)	0.4	0.1
Other non-recurring charges <sup>(11)</sup>	0.1	0.1
Pro forma taxes at effective rate <sup>(12)</sup>	(3.2)	
Adjusted Net Income	\$9.5	\$10.4

- For the three months ended September 30, 2020 reflects (i) amortization of the customer relationships intangibles acquired through Hawk Parent's acquisitions of PaidSuite and Paymaxx during the year ended December 31, 2017 and the recapitalization transaction in 2016, through which Hawk Parent was formed in connection with the acquisition of a majority interest in Repay Holdings, LLC by certain investment funds sponsored by, or affiliated with, Corsair Capital LLC., (ii) customer relationships, non-compete agreement, software, and channel relationship intangibles acquired through the Business Combination, and (iii) customer relationships, non compete agreement, and software intangibles acquired through Repay Holdings, LLC's acquisitions of TriSource Solutions, APS Payments, Ventanex, and cPayPlus. For the three months ended September 30, 2019, reflects amortization of customer relationships intangibles acquired through Hawk Parent's acquisitions and the recapitalization transaction in 2016 and the acquisition of TriSource Solutions described previously. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
- Reflects write-offs of debt issuance costs relating to Hawk Parent's term loans and prepayment penalties relating to its previous debt facilities.
- Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- Represents compensation expense associated with equity compensation plans, totaling and \$5,768,170 and \$14,766,350 in the three months and nine ended September 30, 2020 respectively, \$908,977 in the Predecessor period from January 1, 2019 to July 10, 2019 and \$9,750,821 as a result of new grants made in the Successor period from July 11, 2019 to September 30, 2019.
- Primarily consists of (i) during the three months ended September 30, 2020, professional service fees and other costs incurred in connection with the acquisition of cPayPlus, and additional transaction expenses incurred in connection with the Business Combination and the acquisitions of TriSource Solutions, APS Payments, and Ventanex as well as professional service expenses related to the follow-on offering and (ii) during the three months ended September 30, 2019, professional service fees and other costs in connection with the Business Combination, the acquisitions of TriSource Solutions, and APS Payments.
- Reflects management fees paid to Corsair Investments, L.P. pursuant to the management agreement, which terminated upon the completion of the Business Combination.
- Represents payments made to certain employees in connection with significant restructuring of their commission structures. These payments represented commission structure changes which are not in the ordinary course of business.
- Represents payments made to third-party recruiters in connection with a significant expansion of our personnel, which REPAY expects will become more moderate in subsequent periods.
- Reflects consulting fees related to our processing services and other operational improvements, including restructuring and integration activities related to our acquired businesses, that were not in the ordinary course during the three months ended September 30, 2020 and 2019, and additionally one-time expenses related to the creation of a new entity in connection with equity arrangements for the members of Hawk Parent in connection with the Business Combination in the three months ended September 30, 2019.
- For the three months ended September 30, 2020, reflects expenses incurred related to one-time accounting system and compensation plan implementation related to becoming a public company, as well as extraordinary refunds to customers and other payments related to COVID-19. For the three months ended September 30, 2019, reflects expenses incurred related to other one-time legal and compliance matters. Additionally, for the three months ended September 30, 2019 reflects a one-time credit issued to a



## **Depreciation and Amortization Detail**

## REPAY

Depreciation and Amortization		
	Q3 2020	

(\$MM)	Q3 2020	Q3 2019
Acquisition-Related Intangibles	\$4.8	\$2.5
Software	2.1	1.1
Reseller Buyouts	0.0	0.0
Amortization	6.9	3.6
Depreciation	0.4	0.2
Total Depreciation & Amortization	\$7.3	\$3.8



Note: Adjusted Net Income excludes amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income on slide 14). Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although we exclude amortization from acquisition-related intangibles from our non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles.

Shares <sup>1</sup>	Number	Notes <sup>2</sup>
Shares held by Public	68,366,884	■ Includes (a) shares previously held by SPAC public shareholders, (b) vested shares previously held by the SPAC founder (other than shares held by non-employee directors), (c) shares issued to PIPE investors (other than non-employee directors) in connection with the Business Combination, (d) shares issued pursuant to the follow-on equity offerings in June 2020 and September 2020 and (e) shares issued pursuant to warrant exercises
Shares Underlying the Post-Merger Repay Units (Management)	7,753,958	■ Pre-Business Combination Repay equity held by the Company's management and other current employees
Shares Underlying the Post-Merger Repay Units (Other)	607,519	<ul> <li>Pre-Business Combination Repay equity held by persons other than the Company's management and current employees</li> </ul>
Management Restricted Shares (Vested)	1,360,839	<ul> <li>Represents shares issued under the equity incentive plan and held by the Company's management, which vested following achievement of applicable criteria, net of shares surrendered for tax withholding in connection with vesting</li> </ul>
Board of Director Shares	1,527,640	Represents shares and vested restricted stock units held by non-employee directors. Includes shares acquired by non-employee directors from the SPAC founder and from participation in the PIPE offering at the time of the Business Combination, as well as open market purchases. Also includes vested RSUs not yet settled into shares.
Sub-Total (as-converted basis)	79,616,840	
Unvested Management Restricted Shares (Time-Based)	2,270,105	■ Represents unvested shares issued under the equity incentive plan, which are subject to time-based vesting
Unvested Management Restricted Shares (Performance-Based)	265,293	<ul> <li>Represents unvested performance-based restricted stock units issued under the management incentive plan.</li> <li>Actual shares will be determined at conclusion of three-year performance period and may range from 0% to 200% of target award. Number of shares reflected assumes achievement of 100% of target awards.</li> </ul>
Unvested Board of Director Grants	48,587	<ul> <li>Represents unvested restricted stock units issued under the equity incentive plan, which are subject to time- based vesting.</li> </ul>
Total Fully Diluted Shares (as-converted basis)	82,200,825	



- Shares refer to Class A common stock on an as-converted basis; current as of November 5, 2020.
   This presentation is not a complete summary of all relevant terms and conditions related to the shares or any units, including with respect to vesting or other key terms. For more information, see the Company's SEC filings.

# REPAY

Realtime Electronic Payments