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Realtime Electronic Payments

Investor Presentation

March 2023

Disclaimer

On July 11, 2019 (the "Closing Date"), Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed their previously announced business combination (the "Business Combination") under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge changed its name to Repay Holdings Corporation ("REPAY" or the "Company").

The Company's filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at http://www.sec.gov, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

Forward-Looking Statements This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will continue," "is anticipated," "elerconic payment options and astatements include, but are not limited to, expected demand on REPAY's product offering, including further implementation of electronic payment options and astatements regarding REPAY's market and growth opportunities, and our business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are infinited to, expected demand on recent beliefs and expectations of REPAY's management and are infinited to redict and generally beyond our control. In addition to factors previously disclosed in REPAY's reports filed with the SEC, including our channe and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending, including inflationary pressures, general economic slowdown or recession; changes in the payment processing market on which REPAY's relating to attements are based upon the current applicable to REPAY's clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's market and commercial spending, including inflationary pressures, general economic slowdown or recession; changes in the payment processing market on which REPAY clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's relating to REPAY's relating to REPAY'

Industry and Market Data The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, regardless of the cause, or the results obtained from the use of such content. Neither REPAY nor its affiliates give any express or implied warranties, including, but not limited to, any warranties of merchantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or liability for direct, incidental, exemplary, compensatory, punitive, special or consequential damages, costs, expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the

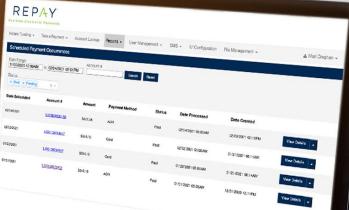
Non-GAAP Financial Measures This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amorization, as adjusted to add back certain charges deemed not to be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on extinguishments of tebel, toss on termination of interest rate hedge, non-cash change in fair value of antigent consideration, non-cash change in fair value of antigent consideration, non-cash change in fair value of assets and liabilities, non-cash change in fair value of aude back certain charges sets and liabilities, non-cash change in fair value of antigent consideration, non-cash cange in fair value of antigent consideration expenses, such as transaction expenses, such as transaction expenses, such as non-GAAP financial measures that represents net cash flow provide by operating activities less total capital expenditures, as adjusted to add back certain charges deemed not to be part of normal operating expenses and/or non-recurring charges, such as transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. REPAY belices that Adjusted EBITDA and Adjusted EBITDA and

Agenda

- 1 Introduction to REPAY
- 2 REPAY Investment Highlights
- 3 REPAY Financial Overview







 $\underset{\text{Realtime Electronic Payments}}{\mathsf{Realtime Electronic Payments}}$

Introduction to REPAY

1



REPAY provides integrated payment processing solutions to verticals that have specific transaction processing needs

REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for clients, while enhancing the overall experience for consumers and businesses

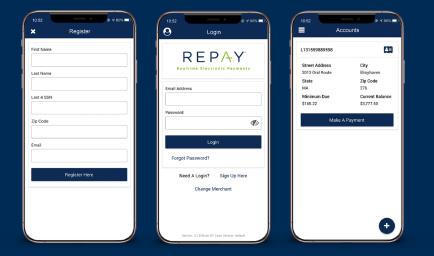
Your Industry. Our Expertise.

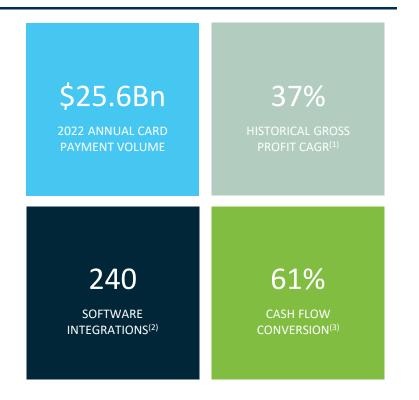




Who We Are

A leading, highly-integrated omnichannel payment technology platform modernizing Consumer and Business Payments





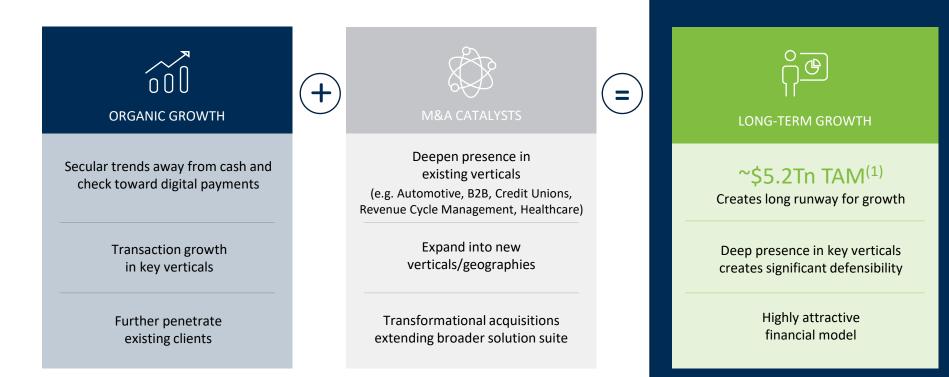
1) CAGR is from 2020A-2022A

2) As of 12/31/2022

3) Cash Flow Conversion calculated as 2022A Adjusted Free Cash Flow / 2022A Adjusted EBITDA. These are non-GAAP measures. See slide 1 for definitions and slides 29 and 30 for additional details

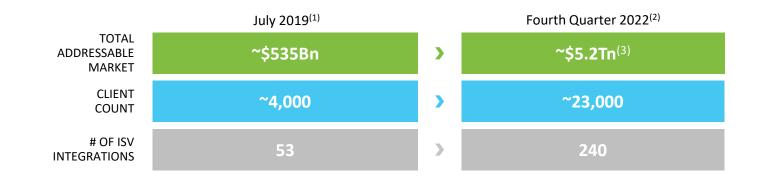


Driving Shareholder Value



REPAY Realtime Electronic Payments

Our Strong Execution and Momentum



Delivering Superior Results (FY 2022)



+31%

GROSS PROFIT

(Represents YoY Growth)





As of 7/11/2019 (the closing date of the Business Combination)
 As of 12/31/2022

3) Third-party research and management estimates

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2 REPAY Investment Highlights



Business Strengths and Strategies

A leading, omnichannel payment technology provider

Fast growing and underpenetrated market opportunity Vertically integrated payment technology platform driving frictionless payments experience Key software integrations enabling unique distribution model Highly strategic and diverse client base 4 Experienced board with deep payments expertise 6



¹ We are Capitalizing on Large, Underserved Market Opportunities

REPAY's existing verticals represent **~\$5.2Tn**⁽¹⁾ of projected annual total payment volume



END MARKET OPPORTUNITIES

Growth Opportunities







Key end markets have been underserved by payment technology and service providers

LOAN REPAYMENT, B2B, AND HEALTHCARE MARKETS

Lagged behind other industry verticals in moving to electronic payments

Credit cards are not permitted in loan repayment which has resulted in overall low card penetration

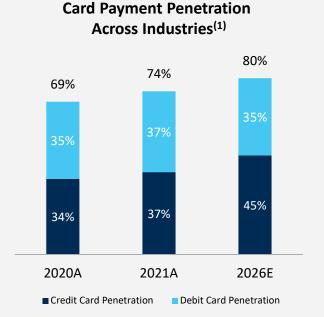
B2B payments have traditionally been made via check or ACH (including AP and AR)

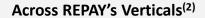
Shift towards high deductible health plans resulting in growing proportion of consumer payments

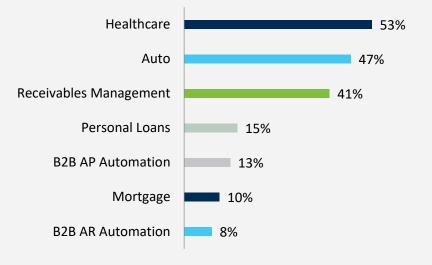
CLIENTS SERVING REPAY'S MARKETS ARE FACING INCREASING DEMAND FROM CUSTOMERS

They want electronic and omnichannel payment solutions



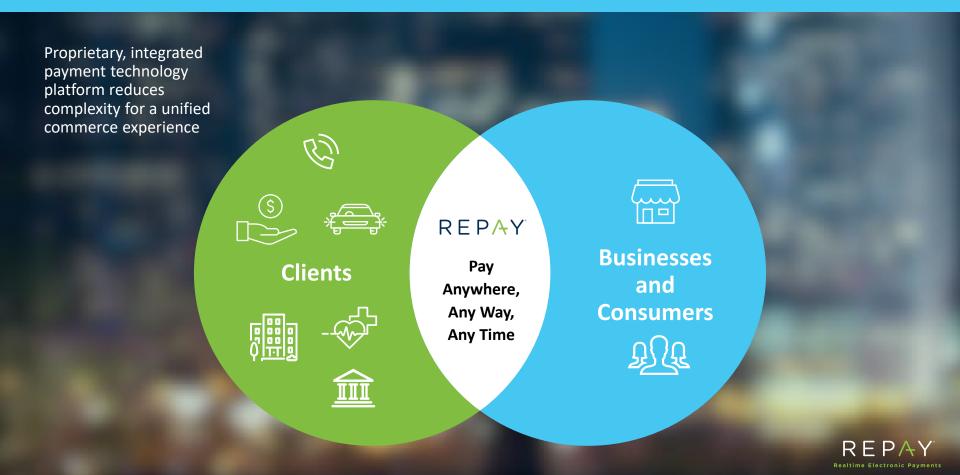






2) Third-party research and management estimates

REPAY Has Built a Leading Next-Gen Software Platform



REPAY Has Built a Leading Next-Gen Software Platform



Value Proposition to REPAY's Clients

- Accelerated payment cycle (ability to lend more / faster) through card processing
- Faster access to funds to help businesses with working capital
- 24 / 7 payment acceptance through "always open" omnichannel offering
- Direct software integrations into loan, dealer, and business management systems reduces operational complexity for client
- Improved regulatory compliance through fewer ACH returns



2 REPAY Has Built a Leading Next-Gen Software Platform

Value Proposition to REPAY's Clients' End Customers

- Self-service capabilities through ability to pay anywhere, any way and any time, 24 / 7
- Option to make real-time payments through use of card transactions
- Immediate feedback that payment has been processed
- Omnichannel payment methods (e.g. Web, Mobile, IVR, Text)
- Fewer ancillary charges (e.g. NSF fees) for borrowers through automatic recurring online debit card payments

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Pay Anywhere, Any Way, Any Time Businesses and Consumers

> REPAY Realtime Electronic Payments

² Consumer Payments Offering Omnichannel Capabilities across Modalities



REPRESENTATIVE CONSUMER PAYMENTS CLIENTS









Powerful Business Payments Offering

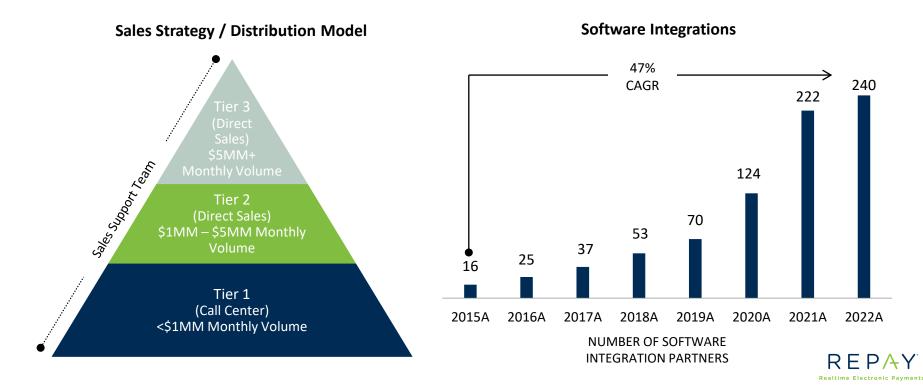


REPRESENTATIVE BUSINESS PAYMENTS CLIENTS



One-stop-shop B2B payments solutions provider

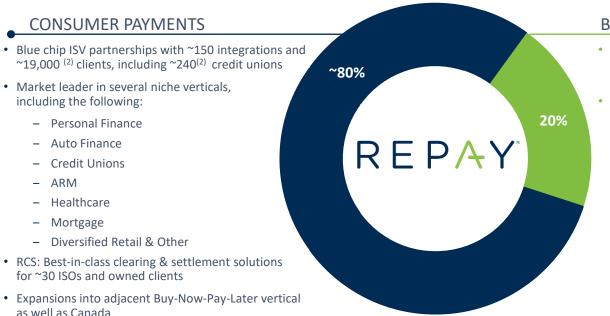
REPAY leverages a vertically tiered sales strategy supplemented by software integrations to drive new client acquisitions



Attractive and Diverse Client Base Across Key Verticals

REPAY's platform provides significant value to >23,000 clients ⁽¹⁾ offering solutions across a variety of industry verticals

Percentage of Card Payment Volume ⁽²⁾



BUSINESS PAYMENTS

- One-stop shop B2B payments solutions provider, offering AP automation and B2B merchant acquiring solutions to ~4,000⁽²⁾ clients
- Integrations with ~90 leading ERP platforms, serving a highly diversified client base across a wide range of industry verticals
 - AP: Media, Healthcare, Home Services & Property Management, Auto, Municipality. and Other
 - AR: Manufacturing, Distribution, and Hospitality



1) Management estimate as of 12/31/2022 2) As of 12/31/2022

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ARM

Represents a significant opportunity to enhance organic growth in existing verticals and accelerate entry into new markets and services

THEME	ACQUISITIONS	RATIONALE	
New Vertical Expansion	Sigma 2016 Paidsuite 2017 Paidsuite 2019 Paidsuite 2019 Paidsuite 2020 CPayPlus 2020 2020 BillingTree* Kontrol* payix* 2020 2020 2021 2021 2021	 Expansion into the Healthcare, Automotive, Receivables Management, B2B Acquiring, B2B Healthcare, Mortgage Servicing, B2B AP Automation, BNPL verticals 	
Deepen Presence in Existing Verticals	2017 2021 2021	 Accelerates expansion into Automotive, Credit Union and Receivables Management verticals 	
Extend Solution Set via New Capabilities	Image: Solutions_colution	 Back-end transaction processing capabilities, which enhance M&A strategy Value-add complex exception processing capabilities 	

Demonstrated ability to source, acquire, and integrate various targets across different verticals Dedicated team to manage robust M&A pipeline

REPAY Realtime Electronic Payments

5 Multiple Levers to Continue to Drive Growth

REPAY's leading platform & attractive market opportunity position it to build on its record of robust growth & profitability



EXPAND USAGE AND INCREASE ADOPTION ⁽¹⁾



EXECUTE ON EXISTING BUSINESS

ACQUIRE NEW CLIENTS IN EXISTING VERTICALS ⁽²⁾



OPERATIONAL EFFICIENCIES

BROADEN ADDRESSABLE MARKET AND SOLUTIONS



FUTURE MARKET EXPANSION OPPORTUNITIES ä ¢

> STRATEGIC M&A

REPAY[®] Realtime Electronic Payments

(1) Majority of growth within Consumer Payments is derived from further penetration of existing client base.

(2) Majority of growth within Business Payments is derived from acquiring new clients.

6 Experienced Board with Deep Payments Expertise

9-member board of directors comprised of industry veterans and influential leaders in the financial services and payment industries



John Morris CEO & Co-Founder Shaler Alias President & Co-Founder



Paul Garcia Former Chairman and CEO, Global Payments



Maryann Goebel Former CIO, Fiserv



Bob Hartheimer

Senior Advisor, Klaros Group William Jacobs Former Board Member, Global Payments Board Member, Green Dot Former SVP, Mastercard



Peter Kight Chairman, Founder of CheckFree Former Vice Chairman. Fisery



Emnet Rios

CFO, Digital Asset



Richard Thornburgh Senior Advisor, Corsair



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REPAY Financial Overview



Financial Highlights

REPAY's Unique Model Translates Into A Highly Attractive Financial Profile



Low volume attrition and low risk portfolio

Differentiated technology platform & ecosystem

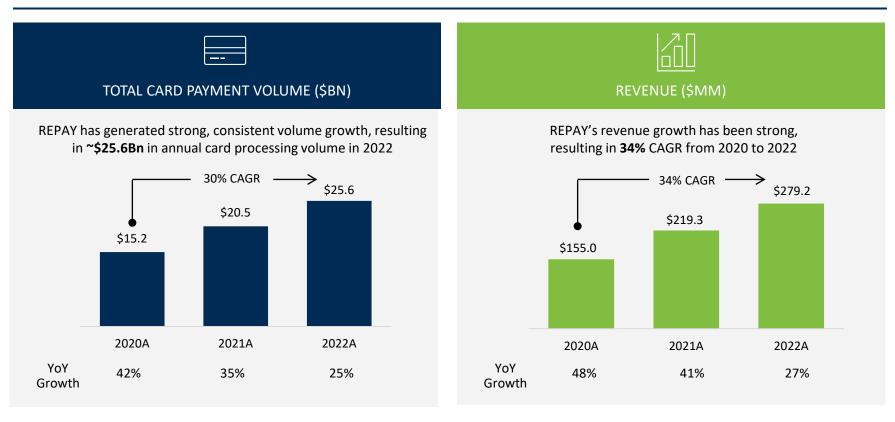
- Deeply integrated with customer base
- ✓ Recurring transaction / volume-based revenue



1) As of 12/31/2022

Cash Flow Conversion calculated as 2022A Adjusted Free Cash Flow / 2022A Adjusted EBITDA. These are non-GAAP measures. See slide 1 under "Non-GAAP Financial Measures" and see slides 29 and 30 for reconciliations
 CAGR is from 2020A-2022A

Significant Volume and Revenue Growth...

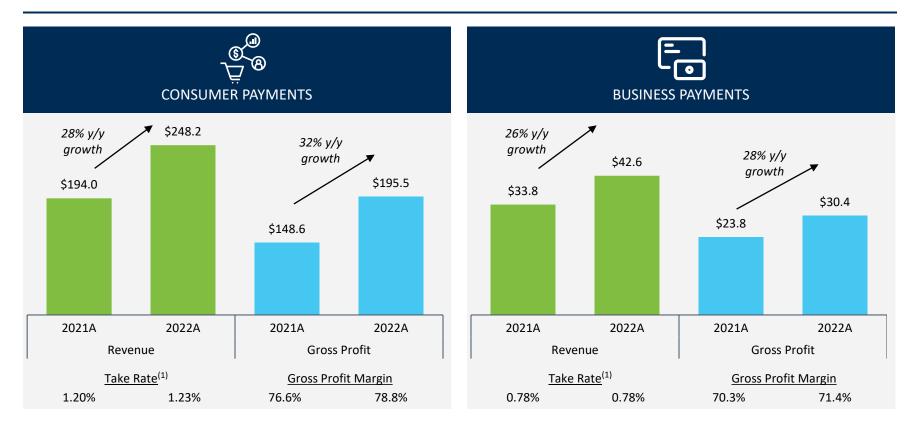


... Translating into Accelerating Profitability...



2) These are non-GAAP measures. See slide 1 under "Non-GAAP Financial Measures" and see slide 29 for reconciliation

...Across Our Segments



Adjusted EBITDA Reconciliation

(\$MM)	2020A ⁽¹²⁾	2021A	2022A
Net Loss	(\$117.4)	(\$56.0)	\$8.7
Interest Expense	14.4	3.7	4.4
Depreciation and Amortization ⁽¹⁾	60.8	89.7	107.8
Income Tax Benefit	(12.4)	(30.7)	6.2
EBITDA	(\$54.5)	\$6.6	\$127.0
Loss on extinguishment of debt ⁽²⁾	_	5.9	_
Loss on termination of interest rate hedge ⁽³⁾	_	9.1	_
Non-cash change in fair value of warrant liabilities ⁽⁴⁾	70.8	-	_
Non-cash change in fair value of contingent consideration ⁽⁵⁾	(2.5)	5.8	(3.3)
Non-cash impairment loss ⁽⁶⁾		2.2	8.1
Non-cash change in fair value of assets and liabilities ⁽⁷⁾	12.4	14.1	(66.9)
Share-based compensation expense ⁽⁸⁾	19.4	22.3	20.5
Transaction expenses ⁽⁹⁾	10.9	19.3	19.0
Restructuring and other strategic initiative costs ⁽¹⁰⁾	1.1	4.6	7.9
Other non-recurring charges ⁽¹¹⁾	1.8	3.3	12.3
Adjusted EBITDA	\$59.6	\$93.2	\$124.6

- 1) For the twelve months ended December 31, 2022 and 2021, reflects amortization of client relationships, non-compete agreement, and othware relationships innon-compete agreement, and software intangibles acquired through the subsines combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software. For the twelve months ended December 31, 2020 reflects amortization of customer relationships, non-compete agreement, and channel relationship intangible assets which were acquired in the regular course of business, such as capitalized internally developed software intangibles acquired through the Business Combination of customer relationships, non-compete agreement, and channel relationship intangible acquired through the Business Combination, and customer relationships, non-compete agreement, and channel relationship intangible acquired through the Business Combination, and customer relationships, non-compete agreement, and software intangibles acquired through the Business Combination, and customer relationships, non-compete agreement, and software intangibles acquired through the Business Combination, and customer relationships, non-compete agreement, and software intangibles acquired through the Business Combination, SP Syments, Veranexe, CPayPlus and CPS. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized of software and purchased software.
- 2) Reflects write-off of debt issuance costs relating to Hawk Parent's term loans.
- Reflects realized loss of REPAY's interest rate hedging arrangement which terminated in conjunction with the repayment of Hawk Parent's term loans.
 Reflects the mark-to-market fair value adjustments of the warrant liabilities.
- Reflects the market an value adjustments of the warrant nationates.
 Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
- For the year ended December 31, 2022, reflects impairment loss related to trade names write-off of BillingTree and Kontrol. For the year ended December 31, 2021, reflects impairment loss related to trade names write-off of TriSource, APS, Ventanex, cPayPlus and CPS.
- 7) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
- 8) Represents compensation expense associated with equity compensation plans.
- 9) Primarily consists of (i) during the year ended December 31, 2022, professional service fees and other costs incurred in connection with the acquisitions of Billing Tree, Kontrol Payabeles and Payk, (ii) during the year ended December 31, 2021, professional service fees and other costs incurred in connection with the acquisition of Ventanex, cPayPlus, CPS, Billing Tree, Kontrol Payables and Payix, as well as professional service expenses related to the January 2021 equity and convertible notes offerings, and (iii) during theveler enoths ended December 31, 2020, professional service expenses related to the January 2021 equity and convertible notes offerings, and (iii) during theveler emonths ended December 31, 2020, professional service fees and other costs incurred in connection with the acquisition of CPS Payments, and additional transaction expenses incurred in connection with the Business Combination and the acquisitions of TriSource Solutions, APS Payments, Ventanex and cPayPlus, as well as professional service expenses related to the June 2020 and September 2020 equity offerings.
- 10) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the years ended December 31, 2022, 2021, and 2020. Additionally, for the year ended December 31, 2022, reflects one-time severance payments.
- 11) For the year ended December 31, 2022, reflects one-time settlement payments to certain clients and partners, payments made to third-parties in connection with expansion of our personel, non-recurring performance incentives to employees, franchise taxes and other non-income based taxes, other payments related to COVID-19, non-cash rent expense, loss on disposal of fixed assets, and reflects loss on termination of lease. For the year ended December 31, 2021, reflects one-time payments related to COVID-19. Additionally, to be consistent with the current year presentation, for the year ended December 31, 2021, reflects and there non-income based taxes. For the year ended to cover a set of the set of the
- 12) Does not include adjustments of \$32.6 million for the twelve months ended December 31, 2020, which were presented as pro forma adjustments in previously filed reports, for incremental depreciation and amortization recorded due to fair-value adjustments for Hawk Parent under ASC 805 as a result of Business Combination.

Adjusted Free Cash Flow Reconciliation

(\$MM)	2021A	2022A	
Net Cash provided by Operating Activities	\$53.3	\$74.2	
Capital expenditures			
Cash paid for property and equipment	(2.9)	(3.2)	
Cash paid for intangible assets	(20.6)	(33.6)	
Total capital expenditures ⁽¹⁾	(23.5)	(36.8)	
Free Cash Flow	\$29.8	\$37.4	
Adjustments			
Transaction expenses ⁽²⁾	19.3	19.0	
Restructuring and other strategic initiative costs ⁽³⁾	4.6	7.9	
Other non-recurring charges ⁽⁴⁾	3.3	12.3	
Adjusted free cash flow	\$56.9	\$76.6	
Adjusted EBITDA	\$93.2	\$124.6	
Adjusted free cash flow conversion ⁽⁵⁾	61%	61%	

1) Excludes acquisition costs that are capitalized as channel relationships.

- 2) Primarily consists of (i) during the year ended December 31, 2022, professional service fees and other costs incurred in connection with the acquisitions of BillingTree, Kontrol Payables and Payk, and (ii) during the year ended December 31, 2021, professional service fees and other costs incurred in connection with the acquisition of Ventanex, CPayPlus, CPS, BillingTree, Kontrol Payables and Payk, as well as professional service expenses related to the January 2021 equity and convertible notes offerings.
- 3) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course during the years ended December 31, 2022, and 2021. Additionally, for the year ended December 31, 2022, reflects one-time severance payments.
- 4) For the year ended December 31, 2022, reflects one-time settlement payments to certain clients and partners, payments made to third-parties in connection with expansion of our personnel, non-recurring performance incentives to employees, franchise taxes and other non-income based taxes, other payments related to COVID-19, non-cash rent expense, loss on disposal of fixed assets, and reflects loss on termination of lease. For the year ended December 31, 2021, reflects one-time payments to certain clients and partners, and other payments related to COVID-19. Additionally, to be consistent with the current year presentation, for the year ended December 31, 2021, reflects payments made to third-parties in connection with expansion of our personnel and franchise taxes and other non-income based taxes.
- 5) Represents Adjusted free cash flow / Adjusted EBITDA.





Thank you