### UNITED STATES SECURITIES AND EXCHANGE COMMISSION

WASHINGTON, D.C. 20549

### FORM 8-K

#### **CURRENT REPORT**

Pursuant to Section 13 or 15(d) of the Securities Exchange Act of 1934

Date of Report (Date of earliest event reported): August 08, 2024

# **REPAY HOLDINGS CORPORATION**

(Exact name of Registrant as Specified in Its Charter)

Delaware (State or Other Jurisdiction of Incorporation)

3 West Paces Ferry Road Suite 200 Atlanta, Georgia

(Address of Principal Executive Offices)

001-38531 (Commission File Number) 98-1496050 (IRS Employer Identification No.)

30305 (Zip Code)

Registrant's Telephone Number, Including Area Code: 404 504-7472

(Former Name or Former Address, if Changed Since Last Report)

Check the appropriate box below if the Form 8-K filing is intended to simultaneously satisfy the filing obligation of the registrant under any of the following provisions:

□ Written communications pursuant to Rule 425 under the Securities Act (17 CFR 230.425)

□ Soliciting material pursuant to Rule 14a-12 under the Exchange Act (17 CFR 240.14a-12)

□ Pre-commencement communications pursuant to Rule 14d-2(b) under the Exchange Act (17 CFR 240.14d-2(b))

□ Pre-commencement communications pursuant to Rule 13e-4(c) under the Exchange Act (17 CFR 240.13e-4(c))

Securities registered pursuant to Section 12(b) of the Act:

	Trading	
Title of each class	Symbol(s)	Name of each exchange on which registered
Class A common stock, par value \$0.0001 per share	RPAY	The Nasdaq Stock Market LLC

Indicate by check mark whether the registrant is an emerging growth company as defined in Rule 405 of the Securities Act of 1933 (§ 230.405 of this chapter) or Rule 12b-2 of the Securities Exchange Act of 1934 (§ 240.12b-2 of this chapter).

Emerging growth company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

#### Item 2.02. Results of Operations and Financial Condition.

On August 8, 2024, Repay Holdings Corporation (the "Company") issued a press release announcing the results of the Company's operations for the quarter ended June 30, 2024.

A copy of the Company's press release is attached hereto as Exhibit 99.1 and is hereby incorporated by reference in this Item 2.02. As provided in General Instruction B.2 of Form 8-K, the information and exhibits contained in this Item 2.02 shall not be deemed to be "filed" for purposes of Section 18 of the Securities Exchange Act of 1934, as amended (the "Exchange Act"), nor shall they be deemed to be incorporated by reference in any filing under the Securities Act of 1933, as amended, except as shall be expressly set forth by specific reference in such a filing.

#### Item 7.01. Regulation FD Disclosure.

On August 8, 2024, the Company provided supplemental information regarding its business and operations in an earnings supplement and investor presentation that will be made available on the investor relations section of the Company's website.

Copies of the earnings supplement and investor presentation are attached hereto as Exhibits 99.2 and 99.3 and are hereby incorporated by reference in this Item 7.01. As provided in General Instruction B.2 of Form 8-K, the information and exhibits contained in this Item 7.01 shall not be deemed to be "filed" for purposes of Section 18 of the Exchange Act, nor shall they be deemed to be incorporated by reference in any filing under the Securities Act, except as shall be expressly set forth by specific reference in such a filing.

#### Item 9.01. Financial Statements and Exhibits.

#### (d) Exhibits

Exhibit No.	Description
99.1*	Press release issued August 8, 2024 by Repay Holdings Corporation
99.2*	Earnings Supplement, dated August 2024
99.3*	Investor Presentation, dated August 2024
104	Cover Page Interactive Data File (embedded within the Inline XBRL document)

\* Filed herewith

#### SIGNATURES

Pursuant to the requirements of the Securities Exchange Act of 1934, the Registrant has duly caused this report to be signed on its behalf by the undersigned hereunto duly authorized.

#### **Repay Holdings Corporation**

Dated: August 8, 2024

By: /s/ Timothy J. Murphy

Timothy J. Murphy Chief Financial Officer

#### **REPAY Reports Second Quarter 2024 Financial Results**

Gross Profit Growth of 7% in Q2 and 8% YTD (9% YTD on an organic basis<sup>1</sup>) Faster Pace of Adjusted EBITDA Growth with Expanding Margins Reiterates 2024 Outlook, Including an Acceleration in Free Cash Flow Conversion During 2024

ATLANTA, August 8, 2024 -- Repay Holdings Corporation (NASDAQ: RPAY) ("REPAY" or the "Company"), a leading provider of verticallyintegrated payment solutions, today reported financial results for its second quarter ended June 30, 2024.

#### Second Quarter 2024 Financial Highlights

(: @:11:	07	2023	03	2023	6	04 2023	01 2024	O2 2024	Change
(in \$ millions)	Q4	2023	Q	2025		2025	 Q1 2024	 Q2 2024	Change
Revenue	\$	71.8	\$	74.3	\$	76.0	\$ 80.7	\$ 74.9	4%
Gross profit <sup>(1)</sup>		54.9		56.7		58.7	61.5	58.6	7%
Net loss		(5.3)		(6.5)		(77.7)	(5.4)	(4.2)	21%
Adjusted EBITDA <sup>(2)</sup>		30.5		31.9		33.5	35.5	33.7	10%
Net cash provided by operating activities		20.0		28.0		34.9	24.8	31.0	55%
Free Cash Flow <sup>(2)</sup>		10.0		13.9		21.8	13.7	19.3	93%

(1) Gross profit represents revenue less costs of services (exclusive of depreciation and amortization).

(2) Adjusted EBITDA and Free Cash Flow are non-GAAP financial measures. See "Non-GAAP Financial Measures" and the reconciliation of Adjusted EBITDA and Free Cash Flow to their most comparable GAAP measure provided below for additional information.

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"We are pleased with our performance in the second quarter and our year-to-date results represent a strong first half to the year as we aim to capture our client's embedded payment flows," said John Morris, CEO of REPAY. "Additionally, recent financing transactions have strengthened our balance sheet, giving us more flexibility to address the multi-year growth opportunities across the verticals within Consumer Payments and Business Payments."

#### Second Quarter 2024 Business Highlights

The Company's achievements in the quarter, including those highlighted below, reinforce management's belief in the ability of the Company to drive durable and sustained growth across REPAY's diversified business model.

- 7% year-over-year gross profit growth in Q2
- Consumer Payments gross profit growth of approximately 7% year-over-year
- Business Payments gross profit growth of approximately 11% year-over-year
- Accelerated AP supplier network to over 300,000, an increase of approximately 55% year-over-year
- Added seven new integrated software partners to bring the total to 273 software relationships as of the end of the second quarter
- Instant funding volumes increased by approximately 21% year-over-year
- Added 9 new credit unions bringing total credit union clients to 300

<sup>1</sup> Organic gross profit growth is a non-GAAP financial measure. See "Non-GAAP Financial Measures" and the reconciliation to its most comparable GAAP measure provided below for additional information.

#### July Balance Sheet Update

On July 8, 2024, REPAY issued \$287.5 million aggregate principal amount of 2.875% Convertible Senior Notes due 2029 (the "2029 Notes") in a private placement to persons reasonably believed to be qualified institutional buyers pursuant to Rule 144A under the Securities Act of 1933, as amended. \$27.5 million aggregate principal amount of the 2029 Notes were sold in connection with the full exercise of the initial purchasers' option to purchase such additional 2029 Notes offering pursuant to the purchase agreement. The 2029 Notes bear interest at a fixed rate of 2.875% per year, payable semiannually in arrears on January 15 and July 15 of each year, beginning on January 15, 2025. The 2029 Notes will mature on July 15, 2029, unless earlier repurchased, redeemed, or converted in accordance with their terms.

On July 8, 2024, in connection with the issuance of the 2029 Notes, REPAY (i) used approximately \$200.0 million of net proceeds and approximately \$5.1 million of cash on hand to repurchase \$220.0 million in aggregate principal amount of the 2026 Notes, (ii) used approximately \$40.0 million of the net proceeds to repurchase approximately 3.9 million shares of common stock, and (iii) used approximately \$39.2 million of net proceeds to fund the costs for privately negotiated capped call transactions with certain financial institutions covering the number of shares of common stock underlying the 2029 Notes. The capped call had an initial strike price of \$13.02 per share and an initial cap price of \$20.42 per share.

On July 10, 2024, REPAY entered into a Second Amended and Restated Revolving Credit Agreement with certain financial institutions, as lenders, and Truist Bank, as administrative agent. The Second Amended Credit Agreement establishes a \$250.0 million senior secured revolving credit facility and amends and restates the Amended and Restated Revolving Credit Agreement dated as of February 3, 2021, which previously provided for a \$185.0 million senior secured revolving credit facility.

#### Segments

The Company reports its financial results based on two reportable segments.

Consumer Payments – The Consumer Payments segment provides payment processing solutions (including debit and credit card processing, Automated Clearing House ("ACH") processing and other electronic payment acceptance solutions, as well as REPAY's loan disbursement product) that enable REPAY'S clients to collect payments from and disburse funds to consumers and includes its clearing and settlement solutions ("RCS"). RCS is REPAY's proprietary clearing and settlement platform through which it markets customizable payment processing programs to other ISOs and payment facilitators. The strategic vertical markets served by the Consumer Payments segment primarily include personal loans, automotive loans, receivables management, credit unions, mortgage servicing, consumer healthcare and diversified retail.

Business Payments – The Business Payments segment provides payment processing solutions (including accounts payable automation, debit and credit card processing, virtual credit card processing, ACH processing and other electronic payment acceptance solutions) that enable REPAY's clients to collect payments from or send payments to other businesses. The strategic vertical markets served within the Business Payments segment primarily include retail automotive, education, field services, governments and municipalities, healthcare, media, homeowner association management and hospitality.

#### Segment Revenue, Gross Profit, and Gross Profit Margin

	Three Months <b>E</b>	nded Ju	ne 30,		Six Months Ended June 30,					
(\$ in thousand)	 2024		2023	% Change		2024		2023	% Change	
Revenue										
Consumer Payments	\$ 69,292	\$	65,924	5%	\$	145,428	\$	135,865	7%	
Business Payments	10,592		9,829	8%		20,269		18,503	10%	
Elimination of intersegment revenues	(4,978)		(3,970)			(10,071)		(8,048)		
Total revenue	\$ 74,906	\$	71,783	4%	\$	155,626	\$	146,320	6%	
Gross profit <sup>(1)</sup>										
Consumer Payments	\$ 55,546	\$	51,704	7%	\$	115,136	\$	106,329	8%	
Business Payments	8,017		7,209	11%		15,065		13,234	14%	
Elimination of intersegment revenues	(4,978)		(3,970)			(10,071)		(8,048)		
Total gross profit	\$ 58,585	\$	54,943	7%	\$	120,130	\$	111,515	8%	
-										
Total gross profit margin <sup>(2)</sup>	78%		77%			77%		76%		

Gross profit represents revenue less costs of services (exclusive of depreciation and amortization). (1)(2)

Gross profit margin represents total gross profit / total revenue.

#### 2024 Outlook

"Our first half results demonstrate our continued success in achieving double-digit Adjusted EBITDA growth and accelerating Free Cash Flow Conversion," said Tim Murphy, CFO of REPAY. "As we move into the second half of the year, we are reaffirming our 2024 outlook. Our focus on profitable growth and reducing overall capex spending, gives us the confidence to accelerate our Free Cash Flow Conversion during 2024.

REPAY reiterates its previously provided outlook for full year 2024, as shown below.

	Full Year 2024 Outlook
Revenue	\$314 - 320 million
Gross Profit	\$245 - 250 million
Adjusted EBITDA	\$139 - 142 million
Free Cash Flow Conversion	$\sim 60\%$

REPAY does not provide quantitative reconciliation of forward-looking, non-GAAP financial measures, such as forecasted 2024 Adjusted EBITDA and Free Cash Flow Conversion, to the most directly comparable GAAP financial measure, because it is difficult to reliably predict or estimate the relevant components without unreasonable effort due to future uncertainties that may potentially have a significant impact on such calculations, and providing them may imply a degree of precision that would be confusing or potentially misleading.

#### **Conference Call**

REPAY will host a conference call to discuss second quarter 2024 financial results today, August 8, 2024 at 5:00 pm ET. Hosting the call will be John Morris, CEO, and Tim Murphy, CFO. The call will be webcast live from REPAY's investor relations website at https://investors.repay.com/investor-relations. The conference call can also be accessed live over the phone by dialing (877) 407-3982, or for international callers (201) 493-6780. A replay will be available one hour after the call and can be accessed by dialing (844) 512-2921 or (412)

317-6671 for international callers; the conference ID is 13747074. The replay will be available at https://investors.repay.com/investor-relations.

#### **Non-GAAP Financial Measures**

This report includes certain non-GAAP financial measures that management uses to evaluate the Company's operating business, measure performance, and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash charges and/or non-recurring charges, such as loss on business disposition, non-cash impairment loss, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges. Adjusted Net Income is a non-GAAP financial measure that represents net income prior to amortization of acquisitionrelated intangibles, as adjusted to add back certain charges deemed to not be part of normal operating expenses, loss on business disposition, non-cash impairment loss, non-cash charges and/or non-recurring charges, such as loss on business disposition, non-cash change in fair value of assets and liabilities, share-based compensation expense, transaction expenses, restructuring and other strategic initiative costs, other nonrecurring charges, non-cash interest expense and net of tax effect associated with these adjustments. Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions. Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisitionrelated intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Adjusted Net Income per share is a non-GAAP financial measure that represents Adjusted Net Income divided by the weighted average number of shares of Class A common stock outstanding (on an asconverted basis assuming conversion of the outstanding units exchangeable for shares of Class A common stock) for the three and six months ended June 30, 2024 and 2023 (excluding shares subject to forfeiture). Organic gross profit growth is a non-GAAP financial measure that represents year-on-year gross profit growth that excludes incremental gross profit attributable to acquisitions and divestitures made in the applicable prior period or any subsequent period. Free Cash Flow is a non-GAAP financial measure that represents net cash flow provided by operating activities less total capital expenditures. Free Cash Flow Conversion represents Free Cash Flow divided by Adjusted EBITDA. REPAY believes that Adjusted EBITDA, Adjusted Net Income, Adjusted Net Income per share, organic gross profit growth, Free Cash Flow and Free Cash Flow Conversion provide useful information to investors and others in understanding and evaluating its operating results in the same manner as management. However, these non-GAAP financial measures are not financial measures calculated in accordance with GAAP and should not be considered as a substitute for net income, operating profit, net cash provided by operating activities, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material limitations because the calculations are based on the subjective determination of management regarding the nature and classification of events and circumstances that investors may find significant. In addition, although other companies in REPAY's industry may report measures titled as the same or similar measures, such non-GAAP financial measures may be calculated differently from how REPAY calculates its non-GAAP financial measures, which reduces their overall usefulness as comparative measures. Because of these limitations, you should consider REPAY's non-GAAP financial measures alongside other financial performance measures, including net income, net

cash provided by operating activities and REPAY's other financial results presented in accordance with GAAP.

#### **Forward-Looking Statements**

This communication contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "guidance," "will likely result," "are expected to," "will continue," "should," "is anticipated," "estimated," "believe," "intend," "plan," "projection," "outlook" or words of similar meaning. These forward-looking statements include, but are not limited to, REPAY's 2024 outlook and other financial guidance, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and REPAY's business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the current beliefs and expectations of REPAY's management and are inherently subject to significant business, economic and competitive uncertainties and contingencies, many of which are difficult to predict and generally beyond REPAY's control.

In addition to factors disclosed in REPAY's reports filed with the U.S. Securities and Exchange Commission, including its Annual Report on Form 10-K for the year ended December 31, 2023 and subsequent Form 10-Qs, and those identified elsewhere in this communication, the following factors, among others, could cause actual results and the timing of events to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to economic conditions and political risk affecting the consumer loan market, the receivables management industry and consumer and commercial spending, including bank failures or other adverse events affecting financial institutions, inflationary pressures, general economic slowdown or recession; changes in the payment processing market in which REPAY competes, including with respect to its competitive landscape, technology evolution or regulatory changes; changes in the vertical markets that REPAY targets, including the regulatory environment applicable to REPAY's clients; the ability to retain, develop and hire key personnel; risks relating to REPAY's relationships within the payment ecosystem; risk that REPAY may not be able to execute its growth strategies, including identifying and executing acquisitions; risks relating to data security; changes in accounting policies applicable to REPAY; and the risk that REPAY may not be able to maintain effective internal controls.

Actual results, performance or achievements may differ materially, and potentially adversely, from any projections and forward-looking statements and the assumptions on which those forward-looking statements are based. There can be no assurance that the data contained herein is reflective of future performance to any degree. You are cautioned not to place undue reliance on forward-looking statements as a predictor of future performance. All information set forth herein speaks only as of the date hereof in the case of information about REPAY or the date of such information in the case of information from persons other than REPAY, and REPAY disclaims any intention or obligation to update any forward-looking statements as a result of developments occurring after the date of this communication. Forecasts and estimates regarding REPAY's industry and end markets are based on sources it believes to be reliable, however there can be no assurance these forecasts and estimates will prove accurate in whole or in part. Pro forma, projected and estimated numbers are used for illustrative purpose only, are not forecasts and may not reflect actual results.

#### About REPAY

REPAY provides integrated payment processing solutions to verticals that have specific transaction processing needs. REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for clients, while enhancing the overall experience for consumers and businesses.

Contacts Investor Relations Contact for REPAY: ir@repay.com

Media Relations Contact for REPAY: Kristen Hoyman (404) 637-1665 khoyman@repay.com

### Condensed Consolidated Statement of Operations (Unaudited)

	Three Months	Ended Ju	ıne 30,	Six Months en	ided Ju	ne 30,
(in \$ thousands, except per share data)	 2024		2023	 2024		2023
Revenue	\$ 74,906	\$	71,783	\$ 155,626	\$	146,320
Operating expenses						
Costs of services (exclusive of depreciation and amortization shown separately below)	16,321		16,840	35,496		34,805
Selling, general and administrative	35,235		38,177	72,256		76,695
Depreciation and amortization	26,771		26,483	53,799		52,623
Loss on business disposition	_		149	_		10,027
Total operating expenses	 78,327		81,649	 161,551		174,150
Loss from operations	(3,421)		(9,866)	(5,925)		(27,830)
Other income (expense)						
Interest income (expense), net	554		(388)	934		(1,311)
Change in fair value of tax receivable liability	(3,366)		4,056	(6,279)		(482)
Other income (loss), net	 21		(183)	 (5)		(333)
Total other income (expense)	 (2,791)		3,485	 (5,350)		(2,126)
Loss before income tax expense	(6,212)		(6,381)	(11,275)		(29,956)
Income tax benefit (expense)	1,975		1,051	1,673		(3,306)
Net loss	\$ (4,237)	\$	(5,330)	\$ (9,602)	\$	(33,262)
Net loss attributable to non-controlling interest	(166)		(687)	(319)		(2,227)
Net loss attributable to the Company	\$ (4,071)	\$	(4,643)	\$ (9,283)	\$	(31,035)
Weighted-average shares of Class A common stock outstanding - basic and diluted	91,821,369		89,170,814	91,519,789		88,894,820
Loss per Class A share - basic and diluted	\$ (0.04)	\$	(0.05)	\$ (0.10)	\$	(0.35)

#### **Condensed Consolidated Balance Sheets**

(in \$ thousands)	ue 30, 2024 (naudited)	Decem	ber 31, 2023
Assets	 		
Cash and cash equivalents	\$ 147,092	\$	118,096
Accounts receivable	39,321		36,017
Prepaid expenses and other	15,522		15,209
Total current assets	201,935		169,322
Property, plant and equipment, net	2,913		3,133
Restricted cash	26,944		26,049
Intangible assets, net	416,382		447,141
Goodwill	716,793		716,793
Operating lease right-of-use assets, net	5,653		8,023
Deferred tax assets	148,545		146,872
Other assets	 2,500		2,500
Total noncurrent assets	1,319,730		1,350,511
Total assets	\$ 1,521,665	\$	1,519,833
Liabilities			
Accounts payable	\$ 24,354	\$	22,030
Accrued expenses	26,528		32,906
Current operating lease liabilities	1,109		1,629
Current tax receivable agreement	—		580
Other current liabilities	 742		318
Total current liabilities	52,733		57,463
Long-term debt	435,589		434,166
Noncurrent operating lease liabilities	5,169		7,247
Tax receivable agreement, net of current portion	194,610		188,331
Other liabilities	2,839		1,838
Total noncurrent liabilities	638,207		631,582
Total liabilities	\$ 690,940	\$	689,045

Commitments and contingencies

#### Stockholders' equity

Class A common stock, \$0.0001 par value; 2,000,000,000 shares authorized; 92,987,543 issued and 91,571,033 outstanding as of June 30, 2024; 92,220,494 issued and 90,803,984 outstanding as of December 31, 2023	9	9
Class V common stock, \$0.0001 par value; 1,000 shares authorized and 100 shares issued and outstanding as of June 30, 2024 and December 31, 2023	_	_
Treasury stock, 1,416,510 shares as of June 30, 2024 and December 31, 2023	(12,528)	(12,528)
Additional paid-in capital	1,160,879	1,151,324
Accumulated deficit	(332,953)	(323,670)
Total Repay stockholders' equity	\$ 815,407	\$ 815,135
Non-controlling interests	15,318	15,653
Total equity	830,725	830,788
Total liabilities and equity	\$ 1,521,665	\$ 1,519,833

# Condensed Consolidated Statements of Cash Flows (Unaudited)

	Six Months Ended June 30,						
(in \$ thousands)		2024	2023				
Cash flows from operating activities							
Net loss	\$	(9,602) \$	(33,262				
Adjustments to reconcile net loss to net cash provided by operating activities:							
Depreciation and amortization		53,799	52,623				
Stock based compensation		12,028	10,570				
Amortization of debt issuance costs		1,423	1,423				
Loss on business disposition		—	10,027				
Other loss		—	118				
Fair value change in tax receivable agreement liability		6,279	482				
Deferred tax expense		(1,673)	3,306				
Change in accounts receivable		(3,303)	(1,858				
Change in prepaid expenses and other		(313)	4,842				
Change in operating lease ROU assets		2,368	87				
Change in accounts payable		2,325	(3,388				
Change in accrued expenses and other		(6,378)	(2,957				
Change in operating lease liabilities		(2,599)	(34				
Change in other liabilities		1,426	(1,195				
Net cash provided by operating activities		55,780	40,784				
Cash flows from investing activities							
Purchases of property and equipment		(571)	(114				
Capitalized software development costs		(22,249)	(23,600				
Proceeds from sale of business, net of cash retained		—	40,273				
Net cash provided by (used in) investing activities		(22,820)	16,559				
Cash flows from financing activities							
Payments on long-term debt		—	(20,000				
Payments for tax withholding related to shares vesting under Incentive Plan		(2,489)	(1,376				
Distributions to Members		—	(609				
Payment of Tax Receivable Agreement		(580)	_				
Payment of contingent consideration liability up to acquisition-date fair value		—	(1,000				
Net cash used in financing activities		(3,069)	(22,985				
Increase in cash, cash equivalents and restricted cash		29,891	34,358				
Cash, cash equivalents and restricted cash at beginning of period	\$	144,145 \$	93,563				
Cash, cash equivalents and restricted cash at end of period	\$	174,036 \$	127,921				
SUPPLEMENTAL DISCLOSURE OF CASH FLOW INFORMATION							
Cash paid during the year for:							
Interest	\$	397 \$	647				
Income taxes	\$	1,489 \$	797				

#### Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted EBITDA For the Three Months Ended June 30, 2024 and 2023 (Unaudited)

	Three Months ended June 30,						
(in \$ thousands)		2024	2023				
Revenue	\$	74,906	\$	71,783			
Operating expenses							
Costs of services (exclusive of depreciation and amortization shown separately below)	\$	16,321	\$	16,840			
Selling, general and administrative		35,235		38,177			
Depreciation and amortization		26,771		26,483			
Loss on business disposition		—		149			
Total operating expenses	\$	78,327	\$	81,649			
Loss from operations	\$	(3,421)	\$	(9,866)			
Other income (expense)							
Interest income (expense), net		554		(388)			
Change in fair value of tax receivable liability		(3,366)		4,056			
Other income (loss), net		21		(183)			
Total other income (expense)		(2,791)		3,485			
Loss before income tax expense		(6,212)		(6,381)			
Income tax benefit (expense)		1,975		1,051			
Net loss	\$	(4,237)	\$	(5,330)			
Add:							
Interest (income) expense, net		(554)		388			
Depreciation and amortization <sup>(a)</sup>		26,771		26,483			
Income tax benefit		(1,975)		(1,051)			
EBITDA	\$	20,005	\$	20,490			
Loss on business disposition <sup>(b)</sup>		—		149			
Non-cash impairment loss <sup>(c)</sup>		—		50			
Non-cash change in fair value of assets and liabilities <sup>(d)</sup>		3,366		(4,056)			
Share-based compensation expense <sup>(e)</sup>		5,874		6,517			
Transaction expenses <sup>(f)</sup>		414		793			
Restructuring and other strategic initiative costs (g)		2,584		4,041			
Other non-recurring charges <sup>(h)</sup>		1,485		2,541			
Adjusted EBITDA	\$	33,728	\$	30,525			

# Quarterly Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted EBITDA (Unaudited)

			Three Mo	nths ended		
(in \$ thousands) Net loss	Septem	Decem	ber 31, 2023	March 31, 2024		
	\$	(6,484)	\$	(77,674)	\$	(5,365)
Add:						
Interest expense (income), net		103		(365)		(380)
Depreciation and amortization <sup>(a)</sup>		26,523		24,711		27,028
Income tax (benefit) expense		(1,998)		(3,423)		302
EBITDA	\$	18,144	\$	(56,751)	\$	21,585
Non-cash impairment loss (c)				75,750		
Non-cash change in fair value of assets and liabilities <sup>(d)</sup>		3,234		3,778		2,913
Share-based compensation expense <sup>(e)</sup>		5,686		5,899		6,923
Transaction expenses <sup>(f)</sup>		812		921		677
Restructuring and other strategic initiative costs (g)		3,084		3,372		2,184
Other non-recurring charges <sup>(h)</sup>		894		520		1,231
Adjusted EBITDA	\$	31,854	\$	33,489	\$	35,513

#### Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted EBITDA For the Six Months Ended June 30, 2024 and 2023 (Unaudited)

	Six Months ended June 30,						
(in \$ thousands)		2024					
Revenue	\$	155,626	\$	146,320			
Operating expenses							
Costs of services (exclusive of depreciation and amortization shown separately below)	\$	35,496	\$	34,805			
Selling, general and administrative		72,256		76,695			
Depreciation and amortization		53,799		52,623			
Loss on business disposition		—		10,027			
Total operating expenses	\$	161,551	\$	174,150			
Loss from operations	\$	(5,925)	\$	(27,830)			
Other income (expense)							
Interest income (expense), net		934		(1,311)			
Change in fair value of tax receivable liability		(6,279)		(482)			
Other income (loss), net		(5)		(333)			
Total other income (expense)		(5,350)		(2,126)			
Loss before income tax expense		(11,275)		(29,956)			
Income tax benefit (expense)		1,673		(3,306)			
Net loss	\$	(9,602)	\$	(33,262)			
Add:		(02.4)		1.011			
Interest (income) expense, net		(934) 53,799		1,311 52,623			
Depreciation and amortization <sup>(a)</sup>							
Income tax (benefit) expense EBITDA		(1,673)	0	3,306			
EBIIDA	\$	41,590	\$	23,978			
Loss on business disposition <sup>(b)</sup>		_		10,027			
Non-cash impairment loss <sup>(c)</sup>		_		50			
Non-cash change in fair value of assets and liabilities <sup>(d)</sup>		6,279		482			
Share-based compensation expense <sup>(e)</sup>		12,797		10,571			
Transaction expenses <sup>(f)</sup>		1,091		6,790			
Restructuring and other strategic initiative costs (g)		4,768		5,452			
Other non-recurring charges <sup>(h)</sup>		2,716		4,113			
Adjusted EBITDA	\$	69,241	\$	61,463			

#### Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted Net Income For the Three Months Ended June 30, 2024 and 2023 (Unaudited)

	Three Months ended June 30,						
(in \$ thousands)		2024		2023			
Revenue	\$	74,906	\$	71,783			
Operating expenses							
Costs of services (exclusive of depreciation and amortization shown separately below)	\$	16,321	\$	16,840			
Selling, general and administrative		35,235		38,177			
Depreciation and amortization		26,771		26,483			
Loss on business disposition		—		149			
Total operating expenses	\$	78,327	\$	81,649			
Loss from operations	\$	(3,421)	\$	(9,866)			
Interest income (expense), net		554		(388)			
Change in fair value of tax receivable liability		(3,366)		4,056			
Other income (loss), net		21		(183)			
Total other income (expense)		(2,791)		3,485			
Loss before income tax expense		(6,212)		(6,381)			
Income tax benefit (expense)		1,975		1,051			
Net loss	\$	(4,237)	\$	(5,330)			
Add:							
Amortization of acquisition-related intangibles <sup>(i)</sup>		19,702		20,963			
Loss on business disposition <sup>(b)</sup>		17,702		149			
Non-cash impairment loss <sup>(c)</sup>				50			
Non-cash change in fair value of assets and liabilities <sup>(d)</sup>		3,366		(4,056)			
Share-based compensation expense <sup>(e)</sup>		5,874		6,517			
Transaction expenses <sup>(f)</sup>		414		793			
Restructuring and other strategic initiative costs <sup>(g)</sup>		2,584		4,041			
Other non-recurring charges <sup>(h)</sup>		1,485		2,541			
Non-cash interest expense <sup>(j)</sup>		712		712			
Pro forma taxes at effective rate <sup>(k)</sup>		(8,138)		(6,869)			
Adjusted Net Income	\$	21,762	\$	19,511			
Shares of Class A common stock outstanding (on an as-converted basis) <sup>(1)</sup>		97,665,464		96,796,143			
Adjusted Net Income per share	\$	0.22	\$	0.20			

#### Reconciliation of GAAP Net Income (Loss) to Non-GAAP Adjusted Net Income For the Six Months Ended June 30, 2024 and 2023 (Unaudited)

	Six Months ended June 30,						
(in \$ thousands)		2024					
Revenue	\$	155,626	\$	146,320			
Operating expenses							
Costs of services (exclusive of depreciation and amortization shown separately below)	\$	35,496	\$	34,805			
Selling, general and administrative		72,256		76,695			
Depreciation and amortization		53,799		52,623			
Loss on business disposition		—		10,027			
Total operating expenses	\$	161,551	\$	174,150			
Loss from operations	\$	(5,925)	\$	(27,830)			
Other expenses							
Interest income (expense), net		934		(1,311)			
Change in fair value of tax receivable liability		(6,279)		(482)			
Other income (loss), net		(5)		(333)			
Total other income (expense)		(5,350)		(2,126)			
Loss before income tax expense		(11,275)		(29,956)			
Income tax benefit (expense)		1,673		(3,306)			
Net loss	\$	(9,602)	\$	(33,262)			
Add:							
Amortization of acquisition-related intangibles <sup>(i)</sup>		39,438		40.887			
Loss on business disposition <sup>(b)</sup>				10,027			
Non-cash impairment loss <sup>(c)</sup>		_		50			
Non-cash change in fair value of assets and liabilities <sup>(d)</sup>		6,279		482			
Share-based compensation expense <sup>(e)</sup>		12,797		10,571			
Transaction expenses <sup>(f)</sup>		1,091		6,790			
Restructuring and other strategic initiative costs <sup>(g)</sup>		4,768		5,452			
Other non-recurring charges <sup>(h)</sup>		2,716		4,113			
Non-cash interest expense <sup>(j)</sup>		1,424		1,424			
Pro forma taxes at effective rate <sup>(k)</sup>		(14,771)		(7,830)			
Adjusted Net Income	\$	44,140	\$	38,704			
Shares of Class A common stock outstanding (on an as-converted basis) (1)		97,363,884		96,639,545			
Adjusted Net Income per share	\$	0.45	\$	90,039,343 <b>0.40</b>			

#### **Reconciliation of Operating Cash Flow to Free Cash Flow** For the Three and Six Months Ended June 30, 2024 and 2023 (Unaudited)

	Three Months en	ded June	e 30,	Six Months en	ded Jur	ne 30,
(in \$ thousands)	2024		2023	 2024		2023
Net cash provided by operating activities	\$ 30,979	\$	19,953	\$ 55,780	\$	40,784
Capital expenditures						
Cash paid for property and equipment	(484)		414	(571)		(114)
Capitalized software development costs	(11,207)		(10,399)	(22,249)		(23,600)
Total capital expenditures	(11,691)		(9,985)	(22,820)		(23,714)
Free cash flow	\$ 19,288	\$	9,968	\$ 32,960	\$	17,070
Free cash flow conversion	57 %		33 %	48 %		28 %

#### Quarterly Reconciliation of Operating Cash Flow to Free Cash Flow (Unaudited)

			Three M	onths ended		
(in \$ thousands)	Septembo	er 30, 2023	Decer	mber 31, 2023	Mai	rch 31, 2024
Net cash provided by operating activities	\$	27,967	\$	34,863	\$	24,801
Capital expenditures						
Cash paid for property and equipment		(948)		(183)		(87)
Capitalized software development costs		(13,078)		(12,893)		(11,042)
Total capital expenditures		(14,026)		(13,076)		(11,129)
Free cash flow	\$	13,941	\$	21,787	\$	13,672
Free cash flow conversion		44 %		65 %		38 %

#### Reconciliation of Gross Profit Growth to Organic Gross Profit Growth For the Year-over-Year Change Between the Six Months Ended June 30, 2024 and 2023 (Unaudited)

	Q2 Year-to-Date YoY Change
Gross profit growth	8%
Less: Growth from acquisitions and dispositions	(1%)
Organic gross profit growth (m)	9%

See footnote (i) for details on amortization and depreciation expenses. (a)

(b) Reflects the loss recognized related to the disposition of Blue Cow.

(c) For the three and six months ended June 30, 2023, reflects impairment loss related to a trade name write-off of Media Payments. For the three months ended December 31, 2023, reflects non-cash goodwill impairment loss related to the Business Payments segment. (d) Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.

Represents compensation expense associated with equity compensation plans. Primarily consists of (i) during the three and six months ended June 30, 2024 and the three months ended March 31, 2024, (e) (f) professional service fees incurred in connection with prior transactions, and (ii) during the three and six months ended June 30, 2023,

the three months ended September 30, 2023 and the three months ended December 31, 2023, professional service fees and other costs incurred in connection with the disposition of Blue Cow Software.

- (g) Reflects costs associated with reorganization of operations, consulting fees related to processing services and other operational improvements, including restructuring and integration activities related to acquired businesses, that were not in the ordinary course.
- (h) For the three and six months ended June 30, 2024 and the three months ended March 31, 2024, reflects franchise taxes and other non-income based taxes, non-recurring legal and other litigation expenses and payments made to third-parties in connection with our IT security and personnel. For the three and six months ended June 30, 2023, the three months ended September 30, 2023 and the three months ended December 31, 2023, reflects non-recurring payments made to third-parties in connection with an expansion of our personnel, one-time payments to certain partners and franchise taxes and other non-income based taxes.
- (i) For the three and six months ended June 30, 2024 and 2023, the three months ended September 30, 2023, the three months ended December 31 2023 and the three months ended March 31, 2024, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business combination with Thunder Bridge, and client relationships, non-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software. See additional information below for an analysis of amortization expenses:

	Three Months	ended	June 30,	Six Months	ended Ju	ıne 30,
(in \$ thousands)	2024		2023	 2024		2023
Acquisition-related intangibles	\$ 19,702	\$	20,963	\$ 39,438	\$	40,887
Software	6,856		4,772	13,569		10,247
Amortization	\$ 26,558	\$	25,735	\$ 53,007	\$	51,134
Depreciation	213		748	792		1,489
Total Depreciation and amortization <sup>(1)</sup>	\$ 26,771	\$	26,483	\$ 53,799	\$	52,623

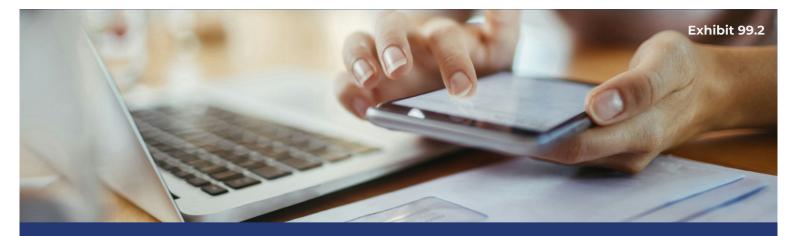
			Three M	Months ended	
(in \$ thousands)	Septem	ber 30, 2023	Decen	nber 31, 2023	March 31, 2024
Acquisition-related intangibles	\$	19,786	\$	20,969	\$ 19,736
Software		6,391		3,150	6,713
Amortization	\$	26,177	\$	24,119	\$ 26,449
Depreciation		346		592	579
Total Depreciation and amortization <sup>(1)</sup>	\$	26,523	\$	24,711	\$ 27,028

(1) Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income presented above). Management believes that the adjustment of acquisition-related intangible amortization supplements GAAP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles.

- Represents amortization of non-cash deferred debt issuance costs. (j) (k)
- Represents pro forma income tax adjustment effect associated with items adjusted above.
- (1) Represents the weighted average number of shares of Class A common stock outstanding (on an as-converted basis assuming conversion of outstanding Post-Merger Repay Units) for the three and six months ended June 30, 2024 and 2023. These numbers do not include any shares issuable upon conversion of the Company's convertible senior notes due 2026. See the reconciliation of basic weighted average shares outstanding to the non-GAAP Class A common stock outstanding on an as-converted basis for each respective period below:

	Three Months ended June 30,		Six Months ended June 30,		
—	2024	2023	2024	2023	
Weighted average shares of Class A common stock outstanding - basic	91,821,369	89,170,814	91,519,789	88,894,820	
Add: Non-controlling interests					
Weighted average Post-Merger Repay Units exchangeable for Class A					
common stock	5,844,095	7,625,329	5,844,095	7,744,725	
Shares of Class A common stock outstanding (on an as-converted basis)	97,665,464	96,796,143	97,363,884	96,639,545	

Represents year-on-year gross profit growth that excludes incremental gross profit attributable to acquisitions and dispositions made (m) in the applicable prior period or any subsequent period.





**Realtime Electronic Payments** 

# Q2 2024 Earnings Supplement

August 2024

### Disclaimer

Repay Holdings Corporation ("REPAY" or the "Company") is required to file annual, quarterly and current reports, proxy statements and other information with the Securities and Exchange Commission ("SEC") Such filings, which you may obtain for free at the SEC's website at http://www.sec.gov, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

On July 11, 2019, Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge completed their previously announced business combination under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge acquired Hawk Paren

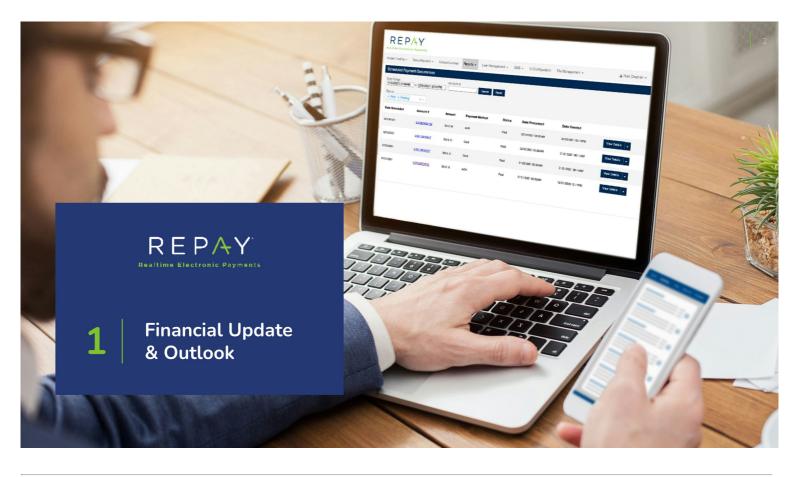
Bridge changed its name to Repay Holdings Corporation. Forward-Looking Statements
This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating
results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services; and other statements identified by words such as "will likely result," "are expected to," "will cook" or words of similar meaning. These forward-looking statements include, but are not limited to, statements identified by words such as "will likely result," are expected do," and looking statements are not limited to, REPAY's 2024 outlook and other financial guidance, expected do," and looking statements are not limited to, REPAY's 2024 outlook and other financial contingencies, and other financial and operating. These forward-looking statements are not limited to, REPAY's 2024 outlook and other financial contingencies, many of which are difficult to prediction, "Cuoled Statements are based upon the courrent belows of management for future operations. Such forward-looking statements are based upon the courrent belows and the influence or other expected domand on REPAY's business strategy and the plans and objectives of management for future operations. Such forward-looking statements are based upon the courrent belows and the influence or other expected domand on REPAY's leanness accounting on the expected domand on REPAY's leanness accounting of exerts to differ materially from the anticipated results or other expectations expressed in the forward-looking statements: exposure to accounting consumer and commercial specifications on there adverse events affecting financial institutions, inflationan pressures, general economic conditions and policies isolution or negulatory changes; changes in the vertical markets tha REPAY targets including the regulatory environmen

### Industry and Market Data The information contains

Industry and Market Usta The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, are responsible for any errors or maisions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such context, including but parties that provide information to REPAY, such as market research firms, are responsible for any errors or maisions (negligent or otherwise), regardless of the cause, or the results obtained from the use of such context. Neither REPAY nor its affiliates gue any express or impled warranties, including, but not limited to any warrantee of mechantability or fitness for a particular purpose or use, and they expressly disclaim any responsibility or limitity or limited, including, but on the intext of the resonance of the information herein.

seperturity costs) in connection with the use of the information herein. **Non-CAAP Financial Measures** This Presentation includes certain non-CAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-CAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amortization, as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on business disposition, loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of assets and liabilities, share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-recurring charges, son-cash change in fair value of consideration, non-cash change in fair value of assets and liabilities, share-based compensation expense, financial measure that represents ret income prior to amortization of acquisition-related intagibles as adjusted to add back certain charges deemed to not be part of normal operating expenses, non-cash and/or non-recurring charges, non-cash interest expense, non-cash change in fair value of assets and liabilities, share-based compensation expense, retransaction expenses, restructuring and strategic initiative costs and other non-recurring charges, non-cash interest expense, non-cash interest expenses, nexture uning and/or size of acquisitions. Management believes that the adjustment of acquisition-related intagibles sangly and prior face of performance. Although measures becares that interest the expense of any increment instal amount attributable to acquisition for altex perior scale period. The acquisition-related intagibles from REPAY's non-CAAP expenses, management believes that it is important for investors to understand that such intangibles were recored as part of purchase accounting and contribute to re



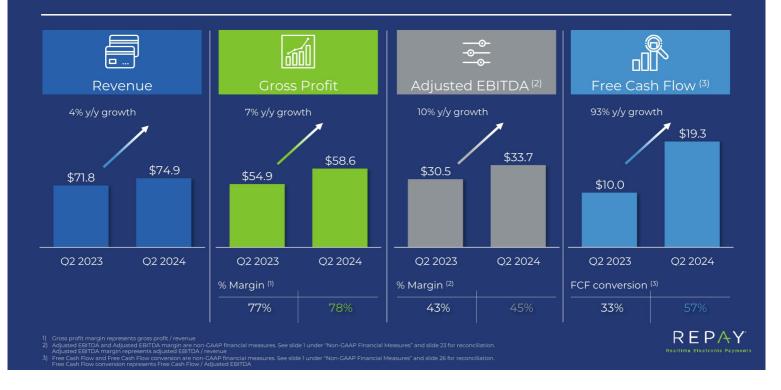




# We remain positioned for another year of profitable growth, while being focused on accelerating FCF conversion in 2024

We will continue to take advantage of the many secular trends towards frictionless digital payments that have been, and will continue to be, a tailwind driving our business

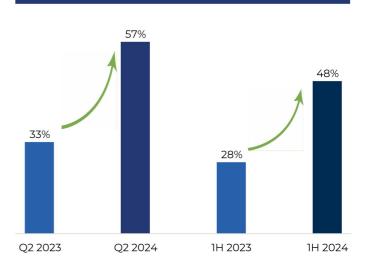
# Financial Update – Q2 2024 (\$MM)



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## Strong Growth and Accelerating FCF Conversion – 1H 2024

	Q2 2024	1H 2024
Gross Profit growth	7%	8%
Divestiture impact	n/a	1%
Organic Gross Profit Growth <sup>(1)</sup>	<b>7</b> %	<b>9</b> %
Adjusted EBITDA growth <sup>(2)</sup>	10%	13%
Free Cash Flow Growth <sup>(3)</sup>	93%	93%



Organic gross profit growth is a non-GAAP financial measure. See slide 1 under "Non-GAAP Financial Measures" and slide 29 for reconciliation
 Adjusted EBITDA is a non-GAAP financial measure. Adjusted EBITDA growth represents percentage change in this non-GAAP financial measure for a fiscal period over the comparable prior fiscal period, with no other adjustments. See slide 1 under "Non-GAAP Financial measures" and slide 23 for reconciliation
 Free Cash Flow Conversion are non-GAAP financial measures. Free Cash Flow growth represents percentage change in this non-GAAP financial measure for a fiscal period over the comparable prior fiscal period, with no other adjustments. See slide 1 under "Non-GAAP Financial Measures" and slide 26 for reconciliations. Free Cash Flow Conversion represents Free Cash Flow Conversion represents Free Cash Flow / Adjusted EBITDA

### Free Cash Flow Conversion<sup>(3)</sup>

REPAY Realtime Electronic Payments

# Consumer Payments Results – Q2 2024 (\$MM)



in	Key Business Highlights
%	• Strength across auto loans, personal loans, credit unions, and mortgage servicing
owth	<ul> <li>Winning large enterprise clients who are adopting more payment channels and modalities</li> </ul>
	<ul> <li>Continued strong adoption of non-card volume-based products</li> </ul>
	<ul> <li>Executing on integration refreshes to further penetrate software partnerships, which leads to confidence in our sales pipeline</li> </ul>
24	• GP margins benefited from processing costs optimization and strategic initiatives

### Business Payments Results - Q2 2024 (\$MM)

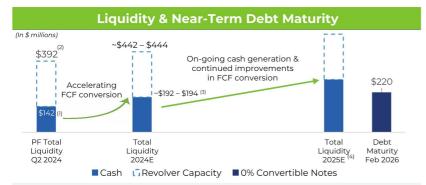


### Key Business Highlights Strong sales pipeline within healthcare, property management, auto, and municipality verticals via direct sales and new / refreshed integrations

- Starting to benefit from political media contributions
- Increased our AP Supplier Network to 300,000+ suppliers
- GP margins benefited from processing costs optimization and automation initiatives

### REPAY

### **Balance Sheet Flexibilty and Pro Forma Net Leverage**



#### **Focused on Maintaining Significant Liquidity**

- Business focused on high cash flow conversion and further improvements •
- . Continued investments in organic growth
- Preserve liquidity and profitability through: •
  - Hiring focused on revenue generating / supporting roles
  - Limited discretionary expenses
  - Negotiations with vendors

- Pro forma cash balance represents cash balance as of 6/30/2024 reduced by \$5 million of cash used during July refinancing to repurchase outstanding convertible notes Pro forma total liquidity represents pro forma cash balance plus undrawn \$250 million revolver facility that was upsized on 7/10/2024 Management estimated 2024E cash balance based on Adjusted EBITDA outlook of \$139 million \$142 million and -60% FCC conversion outlook Management estimated total liquidity for 2025E expected to be in excess of near-term debt maturity Pro forma total debt reflects July refinancing including repurchasing \$220 million principal amount of \$440 million convertible notes due 2026 and issuing \$288 million convertible notes due 2029 Adjusted EBITDA is a non-CAAP financial measure. See side 1 under "Non-CAAP Financial Measures". LTM Adjusted EBITDA represents the sum of the Adjusted EBITDA for the four most recent fiscal quarters. See side 12 for such amounts and additional reconciliation information contained in footnote 2 of Silde 12 1) 2) 3) 4) 5) 6)
- **Committed to Prudently Managing Leverage** Total Pro Forma Outstanding Debt comprised of: \$220 million 2026 Convertible Notes with 0% coupon
  - Newly issued \$288 million 2029 Convertible Notes with 2.875% coupon

Net Leverage as of June 30, 2024

Pro Forma Total Debt (5)

Pro Forma Net Debt

LTM Adjusted EBITDA (6)

Pro Forma Net Leverage

Pro Forma Cash Balance (1)

- \$250 million revolver facility provides flexibility for debt maturities and further acquisitions (upsized on July 10, 2024)
  - Secured net leverage covenant is max of 2.5x (definitionally excludes convertible notes balance)



\$508 MM

\$142 MM

\$366 MM

\$135 MM

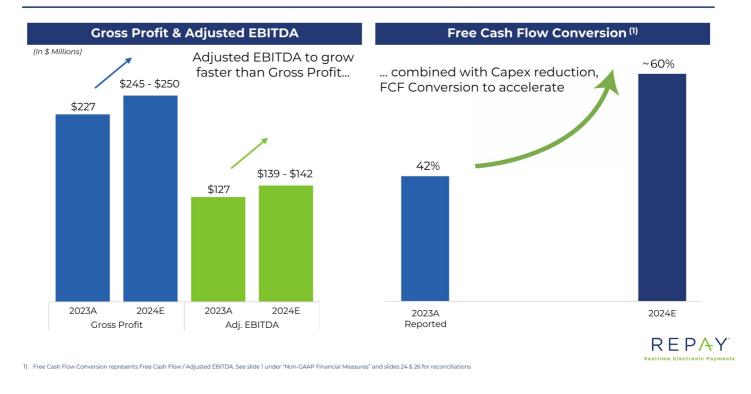
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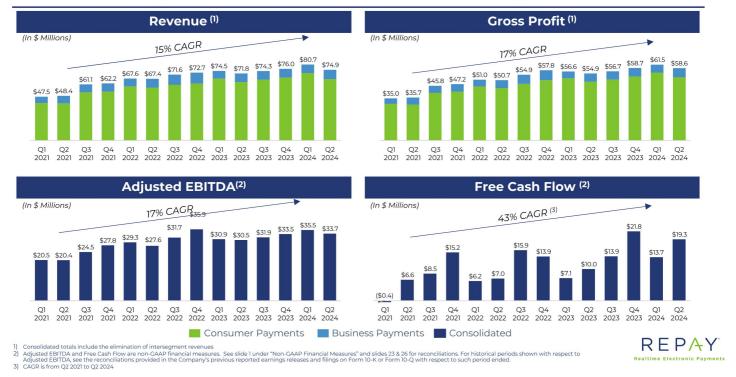
### FY 2024 Gross Profit Outlook Bridge



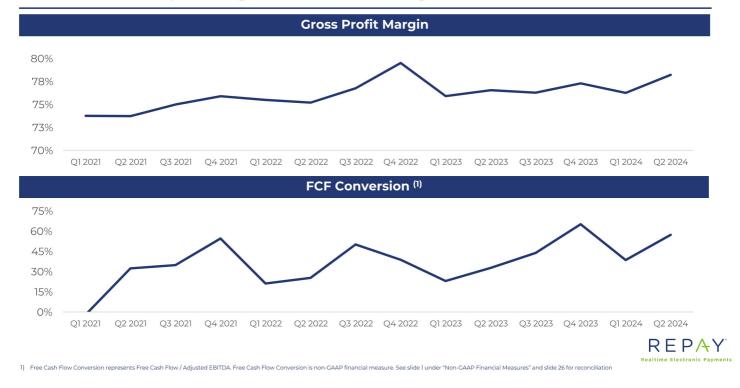
### FY 2024 Outlook Bridge



### History of Sustained Growth Across All Key Metrics...



## ...With Expanding Gross Profit Margins and FCF Conversion





With Our 1H 2024 Performance We See Multiple Levers to Continue to Drive Growth				
	ctive market opportunity position obust growth & profitability			
EXECUTE ON EXISTING BUSINESS	BROADENING ADDRESSABLE MARKET AND SOLUTIONS			
・☆☆オ・ Expand Usage and ・☆↓↓↓・ Increase Adoption	• Future Market • Expansion Opportunities			
Acquire New Clients in Existing Verticals	Strategic M&A			
Operational Efficiencies				
	Multiple Levers to ContiREPAY's leading platform & attra it to build on its record of reEXECUTE ON EXISTING BUSINESS***********************************			

### **Executing on Growth Plan**



### **Ample Runway in Consumer Payments**

Evolving consumer preferences and technology are requiring clients to embrace payment digitization



- REPAY's integrated payment processing platform automates and modernizes our clients' operations, resulting in increased cash flow, lower costs, and improved customer experience
- \* Loan repayments expertise is core to our efficiency: from tokenization to our clearing & settlement engine
- Instant Funding accelerates the time at which borrowers receive loans while increasing digital repayments
- Multipronged go-to-market approach leverages both direct and indirect sales
- Continuing to invest into deeper ISV integrations, product innovation, and vertical specific technologies

### **Consumer Payments Offering Omnichannel Capabilities across Modalities**

Clients in REPAY's verticals look to partner with innovative vendors that can provide evolving payment functionality and acceptance solutions

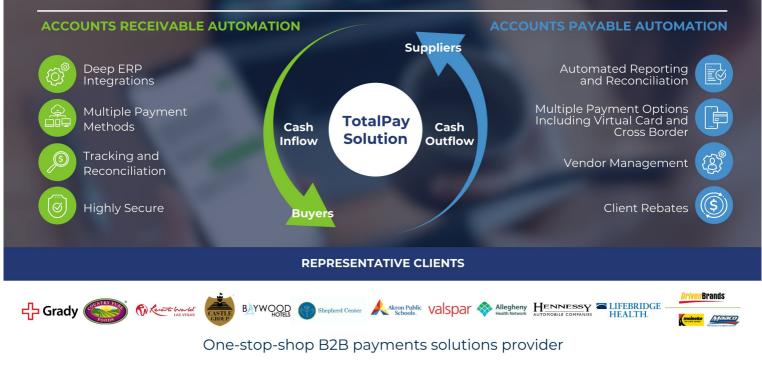




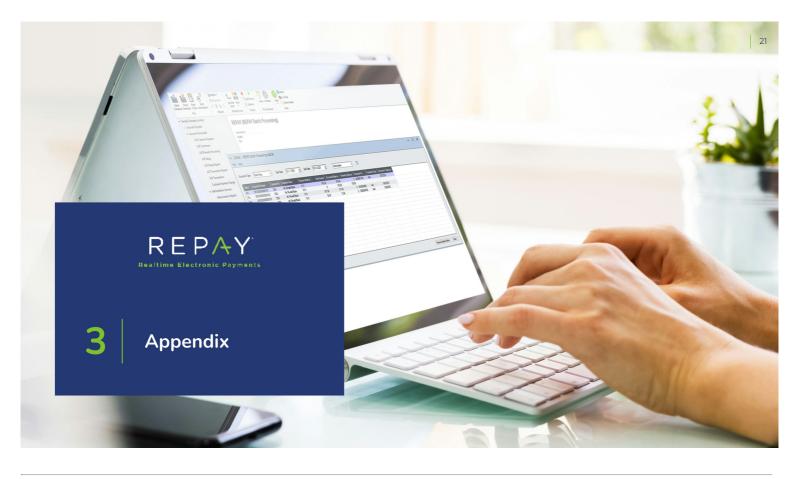
- Cross sell initiative happening within Sage and Acumatica ERPs to add AP solutions

- and Kontrol acquisitions
- Entered the B2B healthcare space through Ventanex acquisition

### **Powerful Business Payments Offering**



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### Q2 2024 Financial Update

	THREE MONTHS ENDE	ED JUNE 30	CHANGE				
\$MM	2024	2023	AMOUNT	%			
Revenue	\$74.9	\$71.8	\$3.1	4%			
Costs of Services	16.3	16.8	(0.5)	(3%)			
Gross Profit	\$58.6	\$54.9	\$3.6	7%			
Operating Expenses <sup>(1)</sup>	38.6	34.5	4.1	12%			
EBITDA	\$20.0	\$20.5	(\$0.5)	(2%)			
Depreciation and Amortization	26.8	26.5	0.3	1%			
Interest Expense (Income), net	(0.6)	0.4	(0.9)	NM			
Income Tax Expense (Benefit)	(2.0)	(1.1)	(0.9)	NM			
Net Income (Loss)	(\$4.2)	(\$5.3)	\$1.1	21%			
Adjusted EBITDA <sup>(2)</sup>	\$33.7	\$30.5	\$3.2	10%			
Adjusted Net Income <sup>(3)</sup>	\$21.8	\$19.5	\$2.3	12%			
Free Cash Flow <sup>(4)</sup>	\$19.3	\$10.0	\$9.3	93%			

Note: Not meaningful (NM) for comparison
Operating expenses includes SC&A and expenses associated with non-cash impairment loss, the change in fair value of tax receivable liability, change in fair value of contingent consideration, loss on extinguishment of debt, and other income / expenses
See "Adjusted EBITDA Reconcilitation" on slide 25 for reconciliation of Adjusted EMITDA to its most comparable GAAP measure
See "Adjusted Net Income Reconciliation" on slide 25 for reconciliation of Adjusted Net Income to its most comparable GAAP measure
See "Adjusted Flow Reconciliation" on slide 25 for reconciliation of Free Cash Flow to its most comparable GAAP measure



\$MM	Q2 2024	Q2 2023	YTD 2024	YTD 2023	
Net Income (Loss)	(\$4.2)	(\$5.3)	(\$9.6)	(\$33.3)	
Interest Expense (Income), net	(0.6)	0.4	(0.9)	1.3	
Depreciation and Amortization <sup>(1)</sup>	26.8	26.5	53.8	52.6	
Income Tax Expense (Benefit)	(2.0)	(1.1)	(1.7)	3.3	
EBITDA	\$20.0	\$20.5	\$41.6	\$24.0	
Loss on business disposition <sup>(2)</sup>	-	0.1	-	10.0	
Non-cash impairment loss <sup>(3)</sup>	-	0.1	-	0.1	
Non-cash change in fair value of assets and liabilities <sup>(4)</sup>	3.4	(4.1)	6.3	0.5	
Share-based compensation expense <sup>(5)</sup>	5.9	6.5	12.8	10.6	
Transaction expenses <sup>(6)</sup>	0.4	0.8	1.1	6.8	
Restructuring and other strategic initiative costs <sup>(7)</sup>	2.6	4.0	4.8	5.5	
Other non-recurring charges <sup>(8)</sup>	1.5	2.5	2.7	4.1	
Adjusted EBITDA	\$33.7	\$30.5	\$69.2	\$61.5	

- For the three and six months ended June 30, 2024 and 2023, reflects amerization of client relationships, non-compete agreement, software, and channel relationships, non-compete agreement, and software intrangibles acquired through PEDAY's acquirisitions of friscource Solutions, ARS Payments, Ventanex, CPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amorization of other intrangible assets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software Reflects the loss recognized related to the disposition of Blue Cow. Reflects inspainment loss related to a trade name write-off of Media Payments. Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement. Represents compensation expense associated with equity compensation plans. Primarily consists of (I) during the three and six months ended June 30, 2024, professional service fees incurred in connection with prior transactions, and (II) during the three and six months ended June 30, 2024, professional service fees and other organization of operations, and (II) during fees related to acquired businesses, that were not in the organization of operations, consulting fees related to acquired businesses, that were not in the ordinary course during and integration activities related to acquired 2023. Por the three and six months ended June 30, 2024, reflects franchise taxes non-recurring legal and other libgation expenses and payments made to third-parties in connection with hour 11 security and personnel. For the three and six months ended June 30, 2024, reflects franchise taxes non-recurring legal and other libgation expenses and payments made to third-parties in connection with hour 11 security and personnel. For the three and six months ended June 30, 2024, reflects franchise taxes non-recurring legal and other integration expenses and payments made to third-parties in connection with hour 11 1)
- 2) 3) 4)
- 5) 6)
- 7)
- 8)



\$MM	FY 2023	FY 2022
Net Income (Loss)	(\$117.4)	\$8.7
Interest Expense (Income), net	1.0	4.2
Depreciation and Amortization <sup>(1)</sup>	103.9	107.8
Income Tax Expense (Benefit)	(2.1)	6.2
EBITDA	(\$14.6)	\$126.9
Loss on business disposition <sup>(2)</sup>	10.0	-
Non-cash change in fair value of contingent consideration <sup>(3)</sup>	-	(3.3)
Non-cash impairment loss <sup>(4)</sup>	75.8	8.1
Non-cash change in fair value of assets and liabilities <sup>(5)</sup>	7.5	(66.9)
Share-based compensation expense <sup>(6)</sup>	22.2	20.5
Transaction expenses <sup>(7)</sup>	8.5	19.0
Restructuring and other strategic initiative costs <sup>(8)</sup>	11.9	7.9
Other non-recurring charges <sup>(9)</sup>	5.5	12.3
Adjusted EBITDA	\$126.8	\$124.5

- For the years ended December 31, 2023 and 2022, reflects amortization of client relationships, non-compete agreement, software, and channel relationship, inco-compete agreement, and software intangibles acquired through REPAY's acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquisitions of TriSource Solutions, APS Payments, Ventanex, cPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payix. This adjustment excludes the amortization of other intangible assets which were acquisitions from the amount estimated as of the most recent balance sheet date. For the year ended December 31, 2023, reflects horn-cash logadowill impairment loss related to the Business Payments segment and non-cash impairment loss related to take aname write-off of Media Payments. For the year ended December 31, 2023, reflects the loss recomparate relates to the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet to take aname write-off of Media Payments. For the year ended December 31, 2023, reflects the changes in management's estimates of (i) the fair value of the liability relating to the Tax Receivable Agreement, and (ii) don-cash impairment for software and expression plans. Primarily consists of (i) during the year ended December 31, 2023, reflects the changes in management's estimates of the liability relating to the Tax Receivable Agreement, and (ii) concash insurance reserve. For the year ended December 31, 2023, reflect the changes in management's estimates of the liability relating to the Tax Receivable Agreement, and (ii) concash insurance reserve. For the year ended December 31, 2023, reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement, and (ii) concash insurance reserve. For 1)
- 2) 3)
- 4)
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- 6) 7)
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- 9)



(\$MM)	Q2 2024	Q2 2023
Net Income (Loss)	(\$4.2)	(\$5.3)
Amortization of acquisition-related intangibles <sup>(1)</sup>	19.7	21.0
Loss on business disposition <sup>(2)</sup>	-	0.1
Non-cash impairment loss <sup>(3)</sup>	-	0.1
Non-cash change in fair value of assets and liabilities <sup>(4)</sup>	3.4	(4.1)
Share-based compensation expense <sup>(5)</sup>	5.9	6.5
Transaction expenses <sup>(6)</sup>	0.4	0.8
Restructuring and other strategic initiative costs <sup>(7)</sup>	2.6	4.0
Other non-recurring charges <sup>(8)</sup>	1.5	2.5
Non-cash interest expense <sup>(9)</sup>	0.7	0.7
Pro forma taxes at effective rate <sup>[10]</sup>	(8.1)	(6.9)
Adjusted Net Income	\$21.8	\$19.5

- For the three months ended June 30, 2024 and 2023, reflects amortization of client relationships, non-compete agreement, software, and channel relationship intangibles acquired through the business unitargibles acquired through the business changibles acquired through REPAY's acquired intervent of through the business explicitly of the payments, BillingTree, Kontrol Payables and Payk. This adjustment excludes the amortization of other intangible acquired through REPAY's acquired intervent of the start systems. APS Payments Ventanex, CPayPlus, CPS Payments, BillingTree, Kontrol Payables and Payk. This adjustment excludes the amortization of other intangible assess which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
   Reflects the loss recognized related to the disposition of Blue Cow.
   Reflects the changes in management's estimates of the fair value of the liability relating to the Tax Receivable Agreement.
   Perimetry consists of I) during the three months ended June 30, 2024, professional service fees incurred in connection with the disposition of Blue Cow.
   Perimetry consists of I) during the three months ended June 30, 2024, professional service fees and other costs incurred in connection, with the disposition of Blue Cow Software.
   Reflects costs associated with regranization of operations, consulting fees related to processional services and other non-income businesses, that were not in the ordinary council, and have also 2023, 2024, professional service fees and ther conting outperation activities in connection with our IT security and personnel, for the three months ended June 30, 2024, and 2025.
   For the three months ended June 30, 2024, reflects franchise taxes and other non-income based taxes, non-recurring legal and other linguidon expenses and payments made to third-parties in connection with our IT security and personnel. For the three month



### Free Cash Flow Reconciliation

		202	1			202	2			202	3		2024	4	F	ull Year	
\$MM	QI	Q2	Q3	Q4	QI	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	2021	2022	2023
Net Cash provided by Operating Activities	\$4.8	\$12.1	\$14.6	\$21.8	\$13.8	\$13.3	\$25.3	\$21.8	\$20.8	\$20.0	\$28.0	\$34.9	\$24.8	\$31.0	\$53.3	\$74.2	\$103
Capital expenditures Cash paid for property and equipment	(0.6)	(0.3)	(0.9)	(0.9)	(0.6)	(1.3)	(0.8)	(0.6)	(0.5)	0.4	(0.9)	(0.2)	(0.1)	(0.5)	(2.9)	(3.2)	(0.
Cash paid for capitalized software development costs (1)	(4.6)	(5.2)	(5.2)	(5.7)	(7.0)	(5.1)	(8.7)	(7.4)	(13.2)	(10.4)	(13.1)	(12.9)	(11.0)	(11.2)	(20.6)	(33.6)	(50
Total capital expenditures	(5.2)	(5.5)	(6.1)	(6.7)	(7.6)	(6.3)	(9.5)	(7.9)	(13.7)	(10.0)	(14.0)	(13.1)	(11.1)	(11.7)	(23.5)	(36.8)	(50.
Free Cash Flow	(\$0.4)	\$6.6	\$8.5	\$15.2	\$6.2	\$7.0	\$15.9	\$13.9	\$7.1	\$10.0	\$13.9	\$21.8	\$13.7	\$19.3	\$29.8	\$37.4	\$52
Adjusted EBITDA	\$20.5	\$20.4	\$24.5	\$27.8	\$29.3	\$27.6	\$31.7	\$35.9	\$30.9	\$30.3	\$31.9	\$33.5	\$35.5	\$33.7	\$93.2	\$124.5	\$126
Free Cash Flow Conversion <sup>(2)</sup>	(2%)	32%	35%	54%	21%	25%	50%	<b>39</b> %	23%	33%	44%	65%	38%	<b>57</b> %	32%	30%	42

	Year to	Date
\$MM	Q2 2023	Q2 2024
Net Cash provided by Operating Activities	\$40.8	\$55.8
Capital expenditures Cash paid for property and equipment	(0.1)	(0.6)
Cash paid for capitalized software development costs	(23.6)	(22.2)
Total capital expenditures	(23.7)	(22.8)
Free Cash Flow	\$17.1	\$33.0
Adjusted EBITDA	\$61.5	\$69.2
Free Cash Flow Conversion <sup>(2)</sup>	28%	48%

Historical periods beginning Q3 2023 reflect cash paid for intangibles assets that exclude acquisition costs that are capitalized as channel relationships
 Represents Free Cash Flow / Adjusted EBITDA



\$MM	Q2 2024	Q2 2023
Acquisition-related intangibles	\$1	9.7 \$21.0
Software	1	5.9 4.8
Amortization	\$26	5.6 \$25.7
Depreciation		0.2 0.7
Total Depreciation and Amortization	\$26	5.8 \$26.5

Note Adjusted Net Income is adjusted to exclude amortization of all acquisition-related intangibles as such amounts are inconsistent in amount and frequency and are significantly impacted by the timing and/or size of acquisitions (see corresponding adjustments in the reconciliation of net income to Adjusted Net Income presented above). Management believes that the adjustment of acquisition-related intangible amortization supplements GARP financial measures because it allows for greater comparability of operating performance. Although REPAY excludes amortization from acquisition-related intangibles from its non-GAAP expenses, management believes that it is important for investors to understand that such intangibles were recorded as part of purchase accounting and contribute to revenue generation. Amortization of intangibles that relate to past acquisitions will recur in future periods until such intangibles have been fully amortized. Any future acquisitions may result in the amortization of additional intangibles



### **Revenue and Gross Profit Growth Reconciliations**

		Q2 2024	
\$MM	Consumer Payments	Business Payments	Total Company
Revenue Growth	5%	8%	4%
Acquisitions / (Divestitures) impact	n/a	n/a	n/a
Organic Revenue Growth	5%	8%	4%
Political Media contribution / (impact)	n/a	8%	1%
Organic Revenue Growth, excl. political media	5%	0%	3%
		Q2 2024	
\$MM	Consumer Payments	Business Payments	Total Company
Gross Profit Growth	7%	11%	7%
Acquisitions / (Divestitures) impact	n/a	n/a	n/a
Organic Gross Profit Growth	7%	11%	<b>7</b> %
Political Media contribution / (impact)	n/a	9%	2%

**7**%

2%

5%

Organic GP Growth, excl. political media

REPAY Realtime Electronic Payments

### **Gross Profit Growth Reconciliation**

			2023				2024	
\$MM	Q1	Q2	Q3	Q4	FY	Q1	Q2	YTD
Gross Profit Growth	11%	8%	3%	2%	6%	9%	7%	8%
Acquisitions / (Divestitures) impact	(2%)	(4%)	(6%)	(6%)	(4%)	(2%)	n/a	(1%)
Organic Gross Profit Growth	13%	12%	<b>9</b> %	8%	10%	11%	<b>7</b> %	9%
Political Media contribution / (impact)	(<1%)	(2%)	(3%)	(5%)	(3%)	1%	2%	1%
Organic GP Growth excl. political media	13%	14%	12%	13%	13%	10%	5%	8%



## **Historical Segment Details**

		202	2			202	z		202	<i>^</i>	Full Y	oar
										-9. A		
<u>\$MM</u>	Q1	Q2	Q3	Q4	Q1	Q2	Q3	Q4	Q1	Q2	2022	2023
Consumer Payments	\$61.1	\$59.8	\$63.0	\$64.3	\$69.9	\$65.9	\$68.7	\$71.1	\$76.1	\$69.3	\$248.2	\$275.7
Business Payments Intercompany	8.9	9.9	11.4	12.3	8.7	9.8	9.7	9.9	9.7	10.6	42.6	38.1
eliminations	(2.4)	(2.3)	(2.9)	(4.0)	(4.1)	(4.0)	(4.1)	(5.0)	(5.1)	(5.0)	(11.6)	(17.1)
Revenue	\$67.6	\$67.4	\$71.6	\$72.7	\$74.5	\$71.8	\$74.3	\$76.0	\$80.7	\$74.9	\$279.2	\$296.6
Consumer Payments	\$47.5	\$46.1	\$49.7	\$53.1	\$54.6	\$51.7	\$53.6	\$56.2	\$59.6	\$55.5	\$195.5	\$216.1
Business Payments Intercompany	5.9	7.0	8.1	8.6	6.0	7.2	7.2	7.5	7.0	8.0	30.4	28.0
eliminations	(2.4)	(2.3)	(2.9)	(4.0)	(4.1)	(4.0)	(4.1)	(5.0)	(5.1)	(5.0)	(11.6)	(17.1)
Gross Profit	\$51.0	\$50.7	\$54.9	\$57.8	\$56.6	\$54.9	\$56.7	\$58.7	\$61.5	\$58.6	\$214.4	\$226.9
Consumer Payments	77.8%	77.0%	79.0%	82.6%	78.1%	78.4%	78.0%	79.0%	78.3%	80.2%	78.8%	78.4%
Business Payments	66.5%	70.0%	70.4%	70.1%	69.5%	73.3%	74.1%	76.6%	72.8%	75.7%	71.4%	73.5%
Gross Profit Margin	75.5%	75.2%	<b>76.8</b> %	<b>79.5</b> %	<b>75.9</b> %	76.5%	76.3%	77.3%	<b>76.2</b> %	78.2%	<b>76.8</b> %	76.5%

Note: Historical periods reflect the reclassification of revenue and gross profit between Consumer Payments and Business Payments segments







Realtime Electronic Payments

## **Investor Presentation**

August 2024

### Disclaimer

On July 11, 2019 (the "Closing Date"), Thunder Bridge Acquisition Ltd. ("Thunder Bridge") and Hawk Parent Holdings LLC ("Hawk Parent") completed a business combination (the "Business Combination") under which Thunder Bridge acquired Hawk Parent, upon which Thunder Bridge changed its name to Repay Holdings Corporation ("REPAY" or the "Company").

The Company's filings with the Securities and Exchange Commission ("SEC"), which you may obtain for free at the SEC's website at http://www.sec.gov, discuss some of the important risk factors that may affect REPAY's business, results of operations and financial condition.

Forward-Looking Statements This presentation (the "Presentation") contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995. Such statements include, but are not limited to, statements about future financial and operating results, REPAY's plans, objectives, expectations and intentions with respect to future operations, products and services, and obting statements include, but are not limited to, expected demand on REPAY's product offering, including further implementation of electronic payment options and statements regarding REPAY's market and growth opportunities, and our business strategy and the plans, and objectives of maragement for future operations. Such forward-looking statements are based upon the current beliefs to generality beyond our control. In addition to factors previously disclosed in the forward-looking statements are based upon the current beliefs to generality beyond our control. In addition to factors previously disclosed in the forward-looking statements exposure to economic conditions and political risk affecting the consumer loan market, the respect to its compact framaterially from the anticipated results or other adverse events affecting financial institutions, inflationary pressures, general economic shorts market that mEPAY's regulatory environment including our other adverse events affecting financial institutions, inflations or other adverse events affecting financial institutions, inflationary pressures, general economic shorts market, the respective to the adverse events affecting financial institutions, inflations or tother adverse events affecting financial institutions, inflations and political risk affecting the consumer loan market, the resultably events to address applicable of the applical risk affecting the consumer loan market, the resultably events to different events are based. There adverse events affecting financial institutions, inflationary pressures, general economic shorts adverse events affecting including

Industry and Market Data The information contained herein also includes information provided by third parties, such as market research firms. Neither of REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, guarantee the accuracy, completeness, timeliness or availability of any information. Neither REPAY nor its affiliates and any third parties that provide information to REPAY, such as market research firms, are responsible for any errors or omissions (hegligent or otherwise), regardless of the cause, or the results obtained from thus use of such content. Neither REPAY nor its affiliates give any express or implied warranties, including, but not limited to, any warranties of merchantability of finess for a particular purpose or use, and they expressly disclaim any responsibility or finades, costs, expenses, legal fees or losses (including lost income or profits and opportunity costs) in connection with the use of the information herein.

Non-GAAP Financial Measures This Presentation includes certain non-GAAP financial measures that REPAY's management uses to evaluate its operating business, measure its performance and make strategic decisions. Adjusted EBITDA is a non-GAAP financial measure that represents net income prior to interest expense, tax expense, depreciation and amoritization, as adjusted to add back certain charges deemed not to be part of normal operating expenses, non-cash and/or non-recurring charges, such as loss on extinguishment of debt, loss on termination of interest rate hedge, non-cash change in fair value of contingent consideration, non-cash change in fair value of assets and liabilities, non-cash change in fair value of warrant liabilities; share-based compensation charges, transaction expenses, restructuring and other strategic initiative costs and other non-cash change in period, exclusive of any incremental amount attributable to acquisitions or divestitures made in the comparable prior fiscal period or subsequent fiscal period and over the subjectable current fiscal period. Any financial measure (whether GAAP or non-GAAP financial measure that represents net cash flow yoperating activities less total capital expenditures. Free Cash Flow is a non-GAAP financial measures and the provide to yoperating activities less total capital expenditures. Free Cash Flow is a non-GAAP financial measures are test from vorticed by voperating activities less total capital expenditures. Free Cash Flow is a substitute of the non-GAAP financial measures and expendent the suprestinal period. Free Cash Flow is a substitute of normal measures are referenced in this paragraph provide useful information to investors and others in understanding and evaluating its operating operating profit, or any other operating performance measure calculated in accordance with GAAP. Using these non-GAAP financial measures to analyze REPAY's business has material initiations because the calculation are based on the subjective determination of management trag





- 1 Introduction to REPAY
- 2 REPAY Investment Highlights
- 3 REPAY Financial Overview

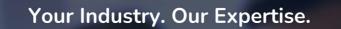






## REPAY provides integrated payment processing solutions to verticals that have specific transaction processing needs

REPAY's proprietary, integrated payment technology platform reduces the complexity of electronic payments for clients, while enhancing the overall experience for consumers and businesses





### Who We Are

# A leading, highly-integrated omnichannel payment technology platform modernizing Consumer and Business Payments

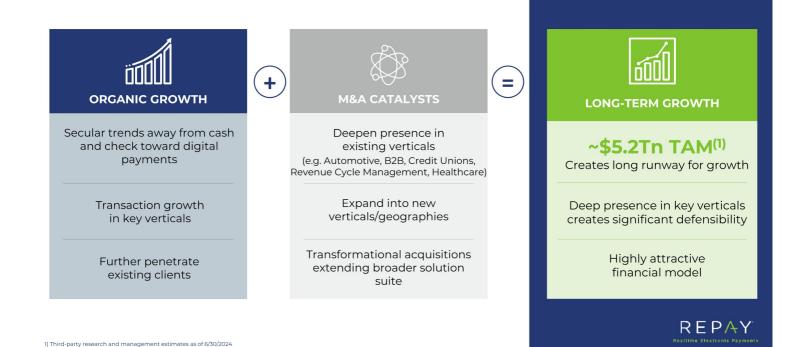
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\$25.7Bn	18%
2023 ANNUAL CARD	Historical
PAYMENT VOLUME	gross profit cagr®
273	42%
SOFTWARE	Free cash flow
INTEGRATIONS <sup>(2)</sup>	conversion <sup>(3)</sup>

CACR is from 2021A-2023A
 As of 6/30/2024
 Free Cash Flow Conversion calculated as 2023A Free Cash Flow / 2023A Adjusted EBITDA. These are non-GAAP measures. See slide 1 for definitions and slides 30 and 31 for additional details



### **Driving Shareholder Value**



| 5

### **Our Strong Execution and Momentum**



### Investment Rationale

### Driving Value for Shareholders

Fast growing, large and underpenetrated market opportunity	$\sim$
Deep presence in key verticals drives competitive moat	$\checkmark$
Highly strategic and diverse client base	$\checkmark$
Multiple avenues for long term, durable growth	$\checkmark$
Experienced Board and Management team	$\checkmark$
Highly attractive and profitable financial model	$\checkmark$
Accelerating cash flow generation	$\checkmark$
Strong balance sheet	~



REPAY Realtime Electronic Payments



### **Business Strengths and Strategies**

A leading, omnichannel payment technology provider

1	Fast growing and underpenetrated market opportunity	
2	Vertically integrated payment technology platform driving frictionless payments experience	ବୃତ୍ତି ତୁତ୍ତି
3	Key software integrations enabling unique distribution model	<u>{</u> _}
4	Highly strategic and diverse client base	
5	Multiple avenues for long-term growth	áÓÌ
6	Experienced board with deep payments expertise	$\langle \heartsuit$
		REPAY. Restrime Electronic Payments

REPAY's existing verticals represent ~**\$5.2Tn**<sup>(1)</sup> of projected annual total payment volume



### **Growth Opportunities**

**Future New Verticals** 

Expand New & Existing

Software Partnerships

Buy Now. Pay Later.



### LOAN REPAYMENT, B2B, AND HEALTHCARE MARKETS

1

Lagged behind other industry verticals in moving to electronic payments

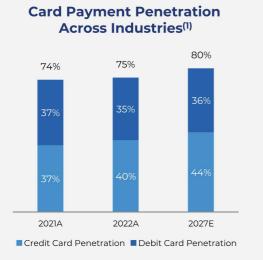
Credit cards are not permitted in loan repayment which has resulted in overall low card penetration

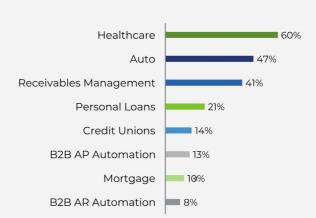
B2B payments have traditionally been made via check or ACH (including AP and AR)

Shift towards high deductible health plans resulting in growing proportion of consumer payments



**CLIENTS SERVING REPAY'S MARKETS** 





Across REPAY's Verticals<sup>(2)</sup>

1) The Nilson Report. Represents debit and credit as a percentage of all U.S. consumer payment systems, including various forms of paper, card, and electronic payment methods 2) Third-party research and management estimates. Personal Loans and Mortgage verticals represent debit card only.

### <sup>2</sup> REPAY Has Built a Leading Next-Gen Software Platform





### <sup>2</sup> REPAY Has Built a Leading Next-Gen Software Platform

#### Value Proposition to REPAY's Clients' **End Customers**

- Self-service capabilities through ability to pay anywhere, any way and any time, 24 / 7
- Option to make real-time payments through use of card transactions
- Immediate feedback that payment has been processed
- Omnichannel payment methods (e.g., Web, Mobile, IVR, Text)
- Fewer ancillary charges (e.g., NSF fees) for borrowers through automatic recurring online debit card payments

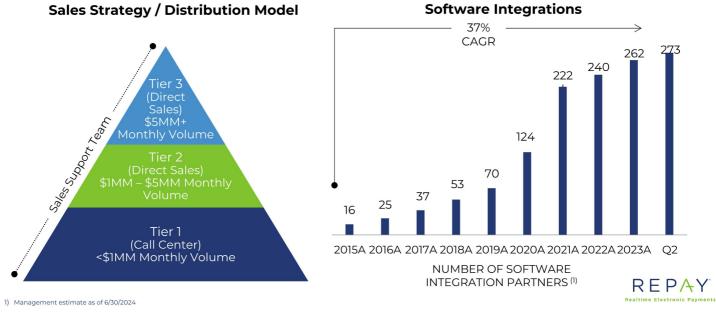
REPAY **Businesses** Pay and Anywhere, Consumers Any Way, Any Time BUU





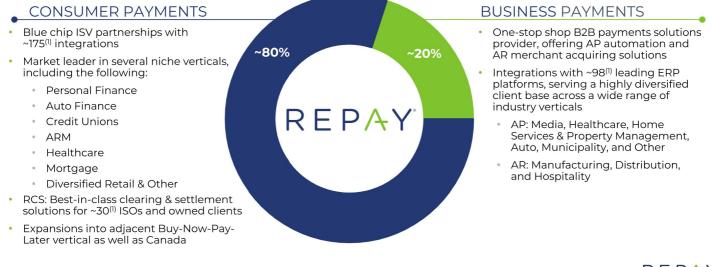


## REPAY leverages a vertically tiered sales strategy supplemented by software integrations to drive new client acquisitions



REPAY's platform provides significant value to our clients offering solutions across a variety of industry verticals

#### Percentage of Card Payment Volume (2)



Management estimate as of 6/30/2024. Reflects the reclassification of partnerships between Consumer Payments and Business Payments segments
 Management estimate as of 12/31/2023, which includes normalization for political media contributions



Represents a significant opportunity to enhance organic growth in existing verticals and accelerate entry into new markets and services

	ТНЕМЕ	ACQUISITIONS	<b>RATIONALE</b> • Expansion into the Healthcare, Automotive, Receivables Management, B2B Acquiring, B2B Healthcare, Mortgage Servicing, B2B AP Automation, BNPL verticals		
	New Vertical Expansion	Sigma 2016     Paidsuite 2017     APS 2019     ventages 2020       cPayPlus 2020     CPS 2020     BillingTree 2021     Kontrol 2021     payix 2021			
	Deepen Presence in Existing Verticals	paymaxx BillingTree payix. 2017 2021 2021 2021	<ul> <li>Accelerates expansion into Automotive, Credit Union and Receivables Management verticals</li> </ul>		
_	Extend Solution Set via New Capabilities	Completed since becoming a public company	<ul> <li>Back-end transaction processing capabilities, which enhance M&amp;A strategy</li> <li>Value-add complex exception processing capabilities</li> </ul>		
	Demonstrated ability to source, ac and integrate various targets acro different verticals	Ledicated team to mar	nage robust REPAY		

# **5** | Multiple Levers to Continue to Drive Growth



## <sup>6</sup> Experienced Board with Deep Payments Expertise

Bob

Hartheimer

Senior Advisor,

Klaros Group

9-member board of directors comprised of industry veterans and influential leaders in the financial services and payment industries





**Shaler Alias** 

President & Co-Founder

Global Payments Board Member,

Green Dot Former SVP, Mastercard

William Jacobs Former Board Member,

Peter Kight **Emnet Rios** Chairman, CFO, Digital Asset Founder of CheckFree Former Vice Chairman, Fiserv

**Paul Garcia** Former Chairman and CEO, Global Payments



Maryann Goebel Former CIO, Fiserv



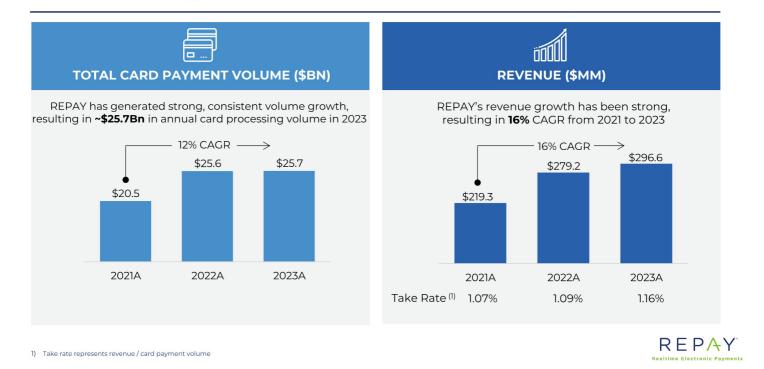
Richard Thornburgh Senior Advisor, Corsair



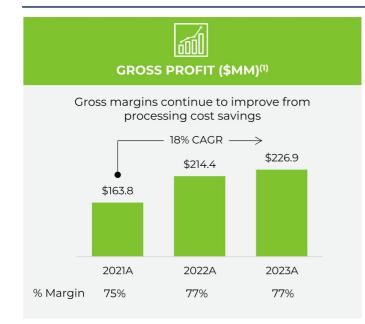




## Significant Volume and Revenue Growth...



# ... Translating into Accelerating Profitability...



ADJUSTED EBITDA (\$MM)<sup>(2)</sup>

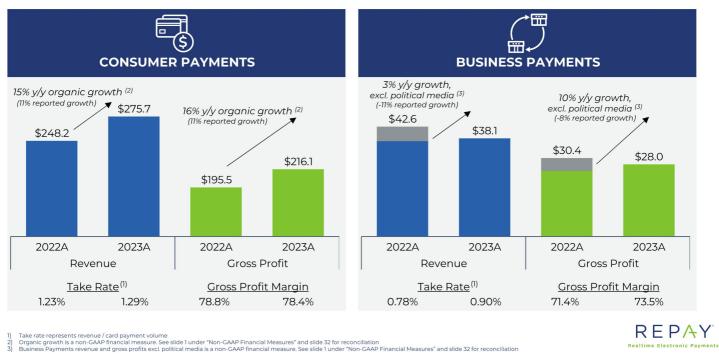
#### Highly scalable platform with attractive margins



Gross profit represents revenue less costs of services
 This is a non-GAAP measure. See slide 1 under "Non-GAAP Financial Measures" and see slide 30 for reconciliation



## ...Across Our Segments



(\$MM)	2021A	2022A	2023A
Net Loss	(\$56.0)	\$8.7	(\$117.4)
Interest Expense	3.7	4.2	1.0
Depreciation and Amortization <sup>(1)</sup>	89.7	107.8	103.9
Income Tax Benefit	(30.7)	6.2	(2.1)
EBITDA	\$6.6	\$126.9	(\$14.6)
Loss on business disposition (2)	-	-	10.0
Loss on extinguishment of debt <sup>(3)</sup>	5.9	-	-
Loss on termination of interest rate hedge <sup>(4)</sup>	9.1	-	_
Non-cash change in fair value of contingent consideration <sup>(5)</sup>	5.8	(3.3)	_
Non-cash impairment loss <sup>(6)</sup>	2.2	8.1	75.8
Non-cash change in fair value of assets and liabilities <sup>(7)</sup>	14.1	(66.9)	7.5
Share-based compensation expense <sup>(8)</sup>	22.3	20.5	22.2
Transaction expenses <sup>(9)</sup>	19.3	19.0	8.5
Restructuring and other strategic initiative costs <sup>(10)</sup>	4.6	7.9	11.9
Other non-recurring charges <sup>(11)</sup>	3.3	12.3	5.5
Adjusted EBITDA	\$93.2	\$124.5	\$126.8

- For the years anded December 31, 2023, 2022 and 2021, reflects amortization of client relationships, non-compete agreement, and software intragibles acquired through the Business Combination, and client relationships, non-compete agreement, and software intragibles acquired through our acquisitions of TriSource, APS, Ventaev, CPayPieu, CPS, BillingTee, Kontrol and Payir. This adjustment excludes the amortization of other intragibles acets which were acquired in the regular course of business, such as capitalized internally developed software and purchased software.
   Displaces the changes in management's estimates of thur capital course of business.
   Reflects the changes in management's estimates of future cash consideration to be paid in connection with the regular course of for the same conset elogibility arrangement which terminated in conjunction with the repayment of Term. Loans.
   Reflects the changes in management's estimates of future cash consideration to be paid in connection with prior acquisitions from the amount estimated as of the most recent balance sheet date.
   For the year ended December 31, 2022, reflects the changes in management's estimated of the Business Dymernet sugment and loss related to trade names write-offs of Tisiource, APS, Ventance, CPAPUs and CPS.
   For the year ended December 31, 2022, reflects the changes in management's estimated of the fair value of the lability relating to the Tas Argenetized bacember 31, 2022, reflects the changes in management's estimates of the cross incurred in connection with the disposition of Bulk CPS and CPS.
   For the year ended December 31, 2022, reflects the changes in management's estimates of 0 the fair value of the lability relating to the Tas Argenetized bacember 31, 2022, reflects the changes in management's estimates of 0 the fair value of the lability relating to the tas associated with the year ended December 31, 2022, reflects the changes in management's esti



# Free Cash Flow Reconciliation

(\$ММ)	2021A	2022A	2023A
Net Cash provided by Operating Activities	\$53.3	\$74.2	\$103.6
Capital expenditures			
Cash paid for property and equipment	(2.9)	(3.2)	(0.7)
Cash paid for intangible assets	(20.6)	(33.6)	(50.1)
Total capital expenditures <sup>(1)</sup>	(23.5)	(36.8)	(50.8)
Free Cash Flow	\$29.8	\$37.4	\$52.8
Adjusted EBITDA	\$93.2	\$124.5	\$126.8
Free Cash Flow conversion <sup>(2)</sup>	32%	30%	42%

Excludes acquisition costs that are capitalized as channel relationships.
 Represents Free Cash Flow / Adjusted EBITDA.



	FY 2023				FY 2023		
\$MM	Consumer Payments	Business Payments	Total Company	\$MM	Consumer Payments	Business Payments	Total Company
Revenue Growth	11%	(11%)	6%	Gross Profit Growth	11%	(8%)	6%
Growth from Acquisitions / (Divestitures)	(4%)	n/a	(4%)	Growth from Acquisitions / (Divestitures)	(5%)	n/a	(4%)
Organic Revenue Growth	15%	(11%)	10%	Organic Gross Profit Growth	16%	(8%)	10%
Growth from Political Media	n/a	(14%)	(2%)	Growth from Political Media	n/a	(18%)	(3%)
Organic Revenue Growth, excl. political media	15%	3%	12%	Organic CP Growth, excl. political media	16%	10%	13%





#### REPAY Realtime Electronic Payments

Thank you